

W24 AJF PICTORIAL



AUGUST BERG



AUGUST BERG

ABOUT US

August Berg has placed quality and timefulness at its core, creating watches for the discerning, purposeful consumer. Collections are inspired by danish design and features modern vintage timepiece lines. At August Berg, Danish design and craftsmanship coexist with quality and sustainability.



Premium Quality



Social Mission



Sustainably Sourced



Danish Design



TIMEFULLNESS

Watches designed to inspire and remind us to make conscious choices with our time

This appreciation of time and what we choose to do with it, we call this: **'Timefulness'**



QUALITY DESIGN

Danish design

Premium quality, a timepiece that will last

Affordable price positioning



OUR SOCIAL MISSION

Education for EVERY watch sold

YOU participate in 2 ways:

Buying a watch = **6 months of education**

20.000 watches sold = **1 school building**

FAIR DEAL

Thank you for joining us at the Australian Jewellery Fair. We are excited to showcase our brands and have put together a special **FAIR DEAL** for you.

* This will only be available until April 25th, 2024. T&Cs apply.

\$500 OFF

Save \$500 on our 27 SKU assortment. 30 piece buy in.

Normal price \$4,903.82 excl GST
Fair deal offer \$4,403.82 excl GST
+ 15 additional free interchangeable straps.



AUGUST BERG



32MM

10232A10VPK

\$299.95



32MM

10232A10MRG

\$329.95



32MM

10232E11MSL

\$299.95



32MM

10232A11MRG

\$329.95



40MM

10140E11SSL

\$379.95



40MM

10240D11SGD

\$429.95



40MM

10140A11LBN20

\$329.95



32MM

10232D02MGD

\$329.95



32MM

10232D02LBN11

\$329.95



40MM

10140D02MGD

\$379.95



40MM

10140D22SGD

\$429.95



40MM

10140A15VBY

\$299.95



32MM

10232A05VBL

\$299.95



40MM

10240E05SSL

\$379.95



40MM

10140A05VBL

\$299.95



40MM

10140B01LBK

\$329.95



40MM

10240C07LBN11

\$329.95



30MM

M1ST0530A28LWB

\$379.95



30MM

M1ST0530A29LDP

\$379.95



30MM

M1ST0530A30LRO

\$379.95



26MM

M1WB0926E20MSL

\$349.95



26MM

M1LIE0926A20MRG

\$399.95



30MM

M1STB0630A16VID

\$379.95



26MM

M1ST0926A16LIDE

\$379.95



26MM

M1ST0926A26LGNE

\$379.95



26MM

M1ST0926A17LRDE

\$379.95



38MM

M1ST0538A17VRD

\$379.95

W24 PRODUCT RANGE
CARRYOVER



AUGUST BERG



DEEP BLUE - \$379.95

10240E05SSL

BLUE SUNRAY DIAL
40MM SILVER CASE
SILVER BRACELET STRAP



GREENHILL - \$379.95

10140E11SSL

GREEN SUNRAY DIAL
40MM SILVER CASE
SILVER BRACELET STRAP



CLASSIC CHAMPAGNE - \$429.95

10140D22SGD

CHAMPAGNE SUNRAY DIAL
40MM GOLD CASE
GOLD BRACELET STRAP



GREENHILL - \$429.95

10240D11SGD

GREEN SUNRAY DIAL
40MM GOLD CASE
GOLD BRACELET STRAP





32MM

DEEP BLUE - \$299.95

10232A05VBL

BLUE SUNRAY DIAL
32MM ROSE GOLD CASE
BLUE PERLON STRAP



40MM

NOIR - \$329.95

10140B01LBK

BLACK SUNRAY DIAL
40MM ROSE GOLD CASE
BLACK ITALIAN LEATHER STRAP



40MM

DEEP BLUE - \$299.95

10140A05VBL

BLUE SUNRAY DIAL
40MM ROSE GOLD CASE
BLUE PERLON STRAP



32MM

GREENHILL - \$299.95

10232E11MSL

GREEN SUNRAY DIAL
32MM SILVER CASE
SILVER MESH STRAP



32MM

GREENHILL - \$329.95

10232A11MRG

GREEN SUNRAY DIAL
32MM ROSE GOLD CASE
ROSE GOLD MESH STRAP



40MM

GREENHILL - \$329.95

10140A11LBN20

GREEN SUNRAY DIAL
40MM ROSE GOLD CASE
TAN ITALIAN LEATHER STRAP



GREENHILL - \$379.95

10140A11MRG
GREEN SUNRAY DIAL
32MM ROSE GOLD CASE
ROSE GOLD MESH STRAP



MOONSHINE - \$349.95

10240E08MSL
SILVER SUNRAY DIAL
40MM SILVER CASE
SILVER MESH STRAP



GREENHILL - \$299.95

10140A11VGN
GREEN SUNRAY DIAL
40MM ROSE GOLD CASE
GREEN PERLON STRAP



GREENHILL - \$299.95

10140E11VGN
GREEN SUNRAY DIAL
40MM SILVER CASE
GREEN PERLON STRAP



BURGUNDY - \$299.95

10232A15VBY

RED SUNRAY DIAL
32 ROSE GOLD CASE
RED PERLON STRAP



NOIR - \$299.95

10240G01VBK

BLACKSUNRAY DIAL
40MM ROSE GOLD CASE
BLACK PERLON STRAP



NOIR - \$329.95

10232B01LBK

BLACK SUNRAY DIAL
32MM ROSE GOLD CASE
BLACK ITALIAN LEATHER STRAP



NOIR - \$329.95

10232F01MBK

BLACK SUNRAY DIAL
32MM BLACK CASE
BLACK MESH STRAP



32MM

SHINE - \$329.95

10232D02MGD

GOLD SUNRAY DIAL
32MM GOLD CASE
GOLD MESH STRAP



32MM

SHINE - \$329.95

10232D02LBN11

GOLD SUNRAY DIAL
32MM GOLD CASE
DARK BROWN ITALIAN
LEATHER STRAP



40MM

SHINE - \$379.95

10140D02MGD

GOLD SUNRAY DIAL
40MM GOLD CASE
GOLD MESH STRAP



40MM

CUPPA - \$329.95

10240C07LBN11

DARK BROWN SUNRAY DIAL
40MM BROWN CASE
DARK BROWN ITALIAN
LEATHER STRAP



32MM



32MM



40MM

ASH & ORCHID - \$299.95

10232A10VPK

PINK SUNRAY DIAL
32MM ROSE GOLD CASE
LIGHT PINK GREY PERLON STRAP

ASH & ORCHID - \$329.95

10232A10MRG

PINK SUNRAY DIAL
32MM ROSE GOLD CASE
ROSE GOLD MESH STRAP

BURGUNDY - \$299.95

10140A15VBY

RED SUNRAY DIAL
40MM ROSE GOLD CASE
RED PERLON STRAP





THE ORIGINAL
MORRIS & Co
— X —
AUGUST BERG

W24 PRODUCT
RANGE

CARRYOVER



STRAWBERRY THIEF - \$379.95

M1ST0530A28LWB
INDIGO MOTIF DIAL
30MM ROSE GOLD CASE
WOAD BLUE LEATHER STRAP



STRAWBERRY THIEF - \$379.95

M1ST0530A29LDP
INDIGO MOTIF DIAL
30MM ROSE GOLD CASE
COCHINEAL DUSTY PINK
LEATHER STRAP



STRAWBERRY THIEF BIRD - \$379.95

M1ST0530A30LRO
INDIGO MOTIF DIAL
30MM ROSE GOLD CASE
MADDER ROUGE LEATHER STRAP



LOVE IS ENOUGH - \$379.95

M1ST0538A16VID
INDIGO MOTIF DIAL
38MM ROSE GOLD CASE
BLUE PERLON STRAP



STRAWBERRY THIEF - \$379.95

M1ST0530A16VID
INDIGO MOTIF DIAL
30MM ROSE GOLD CASE
BLUE PERLON STRAP



STRAWBERRY THIEF BIRD - \$379.95

M1STB0630A16VID
INDIGO MOTIF DIAL
30MM ROSE GOLD CASE
BLUE PERLON STRAP



STRAWBERRY THIEF - \$379.95

M1ST0926A16LIDE
INDIGO MOTIF DIAL
26MM ROSE GOLD CASE
INDIGO EMBOSSED
LEATHER STRAP



STRAWBERRY THIEF - \$379.95

M1ST0530A17VRD
CRIMSON MOTIF DIAL
30MM ROSE GOLD CASE
RED PERLON STRAP



STRAWBERRY THIEF - \$379.95

M1ST0538A17VRD
CRIMSON MOTIF DIAL
38MM ROSE GOLD CASE
RED PERLON STRAP



SILVER WILLOWBOUGH - \$349.95

M1WB0926E20MSL

PURE MOTIF DIAL
26MM SILVER CASE
SILVER MESH STRAP



LOVE IS ENOUGH - \$399.95

M1LIE0926A20MRG

WHITE MOTIF DIAL
26MM ROSE GOLD CASE
ROSE GOLD MESH STRAP



STRAWBERRY THIEF - \$379.95

M1ST0926A26LGNE

PRIMROSE MOTIF DIAL
26MM ROSE GOLD CASE
DARK FENNEL EMBOSSED
LEATHER STRAP



STRAWBERRY THIEF - \$379.95

M1ST0926A17LRDE

CRIMSON MOTIF DIAL
26MM ROSE GOLD CASE
CRIMSON EMBOSSED
LEATHER STRAP



Our Commitment

BUY A WATCH. GIFT YOURSELF.
CHANGE THE WORLD

We believe time is a gift.

It's an opportunity to do more of what matters to you, each and every single day. We want to share this gift around the world, because this is the time to live the life you choose.

We are aware that we are privileged to have this gift and are therefore committed to share this around the world.

Changing the world, one wrist at a time.

August Berg has partnered with Human Practice Foundation.

For every watch sold we will give a child in Asia and Africa, 6-months of quality education, and for 20,000 watches sold, we will build a school.



**HUMAN
PRACTICE**
FOUNDATION