

# MAXUM

## W26 NEWNESS PICTORIAL





## Introducing the Basalt.

The Maxum Basalt is built to last, simple, rugged and ready for anything.

Named after one of the toughest stones on the planet, Basalt takes that same no-nonsense durability into its design.

This all-black watch features a clean matte black finish and sharp digital display on a commanding 48.5mm black resin case making it an easy everyday go-to.

With a clear digital readout and all the essentials, including a stopwatch, alarm, backlight, dual time zones, date display, chronograph with lap mode, and a 12/24-hour switch, plus Maxum's signature durability, Basalt is built to handle real life.

A silicone quick release strap keeps it light and comfortable and the 100m water resistance means it's good to go from surf to street without stress.

- 2 Year Replacement Warranty
- Water Resistance : 100 Metres
- Case Diameter : 48.5mm
- Case Material : Resin
- Strap Type : Silicone Quick Release
- Closure Type : Buckle



 MAXUM

# RAGLAN COLLECTION





**MW23104G13**

RAGLAN GLD  
BLK DL WHT  
SILC STP

**\$299.00**

The image shows a gold Maxum digital watch with a white perforated strap. The watch face is black with a digital display showing '11:07'. The brand name 'MAXUM' is at the top. There are four buttons on the sides: 'MODE', 'LIGHT', 'START', and 'RESET'. At the bottom of the display, it says 'TIDE' and '23PM'.

**MW23104G14**

RAGLAN GLD  
BLK DL PNK  
SILC STP

**\$299.00**

The image shows a gold Maxum digital watch with a pink perforated strap. The watch face is black with a digital display showing '11:07'. The brand name 'MAXUM' is at the top. There are four buttons on the sides: 'MODE', 'LIGHT', 'START', and 'RESET'. At the bottom of the display, it says 'TIDE' and '23PM'.

**MW23104G15**

RAGLAN GLD  
BLK DL BGE  
SILC STP

**\$299.00**

The image shows a gold Maxum digital watch with a beige perforated strap. The watch face is black with a digital display showing '11:07'. The brand name 'MAXUM' is at the top. There are four buttons on the sides: 'MODE', 'LIGHT', 'START', and 'RESET'. At the bottom of the display, it says 'TIDE' and '23PM'.



**MW23104G16**

RAGLAN BLK  
BLK DL WHT  
SILC STP

**\$299.00**



**MW23104G19**

RAGLAN GUN  
BLK DL WHT  
SILC STP

**\$299.00**



**MW23104G17**

RAGLAN BLK  
BLK DL PNK  
SILC STP

**\$299.00**



**MW23104G20**

RAGLAN GUN  
BLK DL PNK  
SILC STP

**\$299.00**



**MW23104G18**

RAGLAN BLK  
BLK DL BGE  
SILC STP

**\$299.00**



**MW23104G21**

RAGLAN GUN  
BLK DL BGE  
SILC STP

**\$299.00**



**MS25104G10**

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RAGLAN WHT  
SILC STRP  
GLD BKL

**\$79.00**



**MS25104G13**

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RAGLAN PNK  
SILC STRP  
GLD BKL

**\$79.00**



**MS25104G11**

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RAGLAN WHT  
SILC STRP  
BLK BKL

**\$79.00**



**MS25104G14**

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RAGLAN PNK  
SILC STRP  
BLK BKL

**\$79.00**



**MS25104G12**

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RAGLAN WHT  
SILC STRP  
GUN BKL

**\$79.00**



**MS25104G15**

---

RAGLAN PNK  
SILC STRP  
GUN BKL

**\$79.00**



**MS25104G16**

RAGLAN BGE  
SILC STRP  
GLD BKL

**\$79.00**



**MS25104G17**

RAGLAN BGE  
SILC STRP  
BLK BKL

**\$79.00**



**MS25104G18**

RAGLAN BGE  
SILC STRP  
GUN BKL

**\$79.00**



## Customer Service Enquiries

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Monday-Friday from 9.00am - 4.00pm

AUS OFFICE: T +61 2 8543 4600

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or [srepairs@designa.com.au](mailto:srepairs@designa.com.au)

NZ OFFICE: T +64 9 480 2211

E [customer.service@designaaccessories.co.nz](mailto:customer.service@designaaccessories.co.nz)

Spare part orders can be placed via email (see listed on left).

All links orders incur a charge. New sale, first two links \$10. Additional links \$10 each. Please contact us for further information on the price and availability of links.

Any expenses incurred in sending the watch to Designa Accessories are at owner's expense.

## The Terms of the Warranty

Your Maxum watch is guaranteed for a period (2 years for all Digital and Ana-Digital Watches and 5 years for all Analogue Watches) from the date of purchase against all defects in material or workmanship. This does not apply to normal wear and tear or abuse of components and watch finish or plating (see 'WATCH CARE AND PRECAUTIONS') and does not cover water damage caused by non-compliance with the water resistancy usage guide in the Maxum Operations Manual found at [maxum.com.au](http://maxum.com.au)

The following applies to Australian Purchases ONLY:

Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or a refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure (the Mandatory Provision).

The following parts **ARE** covered by the Maxum limited warranty:

2 YEAR Limited Warranty (Digital and Ana-Digital Watches):

- Batteries - 1 YEAR
- Movement - 2 YEARS

5 YEAR Warranty (Analogue Watches):

- Batteries - 1 YEAR
- Movement - 5 YEARS

The following parts **ARE NOT** covered by the Maxum 2 Year or 5 Year limited warranty:

1. Band, strap or clasp
2. Case, hands, dial or lens damage, scratches or breakage
3. Water leakage if the screw-in-crown is not activated or the water resistancy guidelines have not been followed.
4. General wear and tear, finish or plating of the watch or any defects arising from misuse or any other use which is not in accordance

with the Recommended Watch care and Precautions.

In addition, this warranty does not cover issues from any alteration, service or repair performed by any party other than the Designa Accessories authorised service centre.

Head to [maxum.com.au](http://maxum.com.au) for further information, or to download our service & repair form. In the event of a malfunction, return the watch, your warranty and proof of purchase carefully packaged and registered to:

Please do not send in original packaging as it will not be returned. Any expenses incurred in sending the watch to Designa Accessories are at the owner's expense.

AUSTRALIA:

DESIGNA ACCESSORIES / PO BOX 2576 / TAREN POINT NSW 2229 / AUSTRALIA / Ph: +61 2 8543 4600  
Email: [customer.service@designa.com.au](mailto:customer.service@designa.com.au)

NEW ZEALAND:

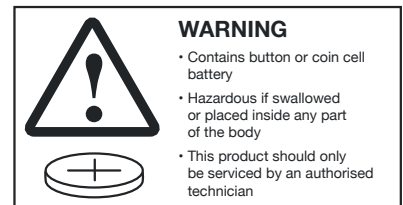
DESIGNA ACCESSORIES / PO BOX 119313 / NEWMARKET AUCKLAND 1149 / Ph: +64 9 480 2211  
Email: [customer.service@designaaccessories.co.nz](mailto:customer.service@designaaccessories.co.nz)

## WATER RESISTANCY USAGE GUIDE

INDICATION		WATER-RELATED USE				
DIAL MARKING	DESCRIPTION	SPLASH OR RAIN ETC	SWIMMING OR CAR WASH	DIVING OR SNORKELING	SCUBA DIVING	SHOWER OR SAUNA
-	DUST RESISTANT*	NO	NO	NO	NO	NO
3ATM or 30m or BAR	WATER RESISTANT**	YES	NO	NO	NO	NO
5ATM or 50m or BAR	50m WATER RESISTANT**	YES	YES	NO	NO	NO
10ATM or 100m or BAR	100m WATER RESISTANT**	YES	YES	YES	NO	NO
20ATM or 2000m or BAR	200m WATER RESISTANT**	YES	YES	YES	YES	NO

\* No caseback marking indicates watch is dust resistant only & the wearer must not get watch wet.

\*\* Water resistant casing does not permit pusher or button operation while in water.

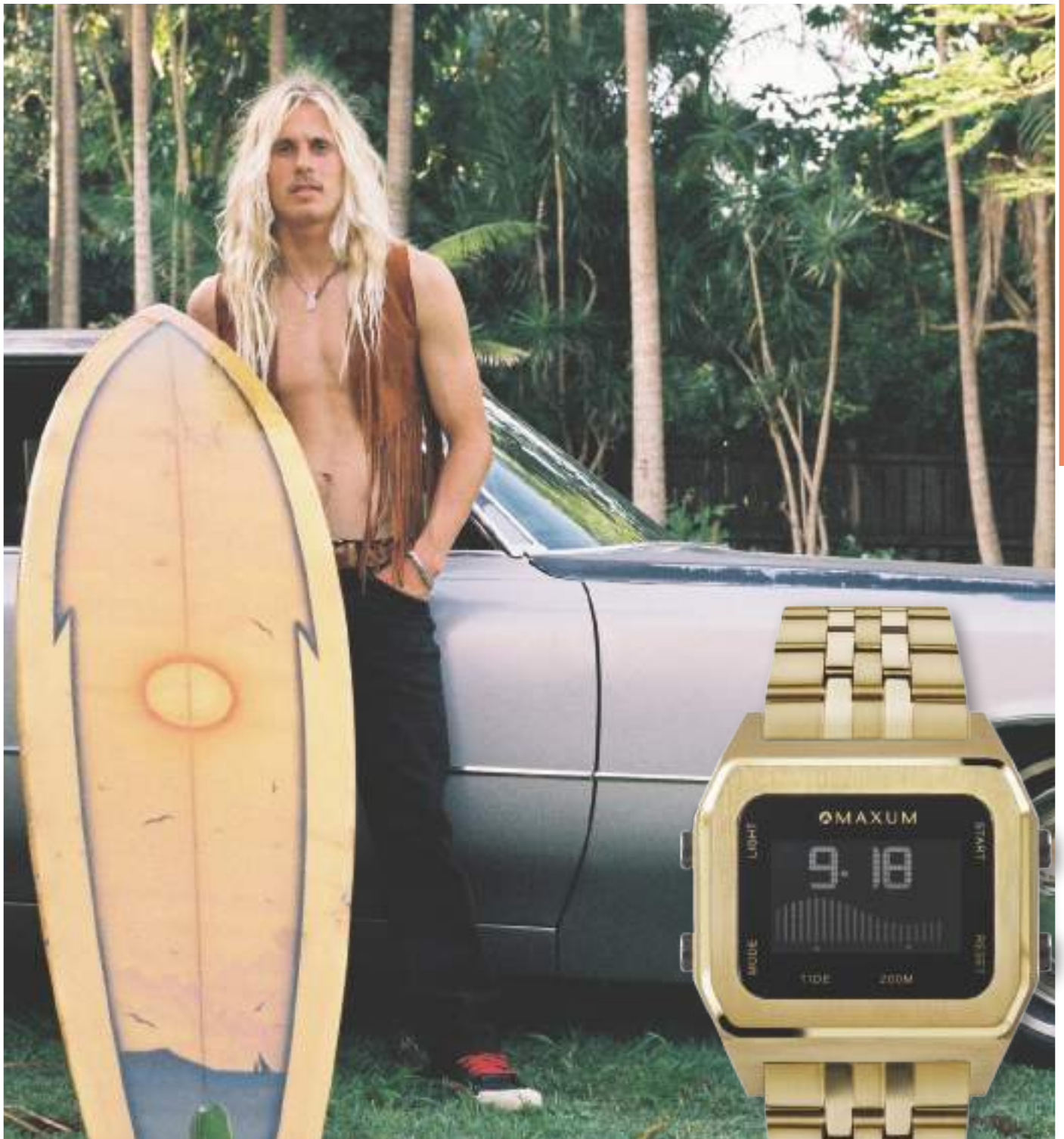


### WARNING - KEEP BUTTON BATTERIES OUT OF REACH OF CHILDREN

- Swallowing may lead to serious or fatal injury in as little as 2 hours due to chemical burns and the perforation of the oesophagus or digestive system.
- Never allow children to replace batteries on any device.
- If you suspect your child has swallowed or inserted a button battery, immediately call the 24-hour Poisons Information Centre on 13 11 26 (Australia) or 0800 764 766 (New Zealand) for fast expert advice.
- Regularly examine devices and make sure the battery compartment is correctly secured.
- Dispose of used button batteries immediately and safely out of the reach of children.
- A battery can still be dangerous even when it can no longer operate the device.
- Tell others about the risk associated with the button batteries and how to keep their children safe.

# OMAXUM

## W26 PICTORIAL





## SUPPORT PACKAGE AVAILABLE

We have prepared a range of digital and physical assets. These include;

- Website assets
- Social Assets
- In-store Tricard

After something a little different?

Our Graphics Team are on hand to bring your ideas to life.

## SOCIALS



## BANNERS



## TRICARD



# MAXUM MEN'S COLLECTION





MAXUM x *Taylor Steele*



## Introducing the Maxum x Taylor Steele Collection.

This Maxum collaboration is about storytelling and adventure, inspired by the spirit of Maxum, and the cinematic journeys curated by Taylor Steele.

Available in 5 impressive designs, these watches feature a dual timekeeping function and are available in 316L marine grade stainless steel bracelets or leather straps.

With 200m water resistance and a 5 Year Limited Warranty this watch is the perfect travel companion for those who want to fill in every page of their passport.

The Maxum x Taylor Steele collaboration watch features an exclusive, limited-edition case back. This special detail makes every piece a true collector's item, blending Maxum's quality craftsmanship with Taylor Steele's surf-inspired legacy. Only available in limited quantities—don't miss your chance to own a piece of this exclusive release!



**MW24101G01**

MAXUM x  
TAYLOR  
STEELE GRN  
DL GLD GLD  
BRCT

**\$299.00**



**MW24101G04**

MAXUM x  
TAYLOR  
STEELE BLK  
DL BLK BLK  
LTHR

**\$249.00**



**MW24101G02**

MAXUM x  
TAYLOR  
STEELE GRN  
DL GLD BRN  
LTHR

**\$249.00**



**MW24101G05**

MAXUM x  
TAYLOR  
STEELE  
YINYANG  
DL BLK BLK  
BRCT

**\$299.00**



**MW24101G03**

MAXUM x  
TAYLOR  
STEELE  
BLK DL BLK  
BLK BRCT

**\$299.00**





**MW24100G01**

**BURNING SAND - HOCKEY DAD LIMITED EDITION BLACK WATCH**

**\$199.00**



**MW24100G02**

**BASE CAMP - HOCKEY DAD LIMITED EDITION BLUE WATCH**

**\$199.00**



**MW24100G03**

**UNHINGED - HOCKEY DAD LIMITED EDITION GOLD WATCH**

**\$299.00**



**MW23102G01**

LANSDOWNE  
SS CASE  
W/ BLACK  
DIAL SS  
BRACELET

**\$279.00**



**MW23102G04**

LANSDOWNE  
SS CASE  
W/ BLACK  
DIAL BLACK  
SILICONE  
STRAP

**\$229.00**



**MW23102G02**

LANSDOWNE  
IP GOLD  
CASE W/  
BLACK  
DIAL IP GOLD  
BRACELET

**\$299.00**



**MW23102G05**

LANSDOWNE  
IP GOLD  
CASE W/  
BLACK  
DIAL  
IP BLACK  
SILICONE  
STRAP

**\$249.00**



**MW23102G03**

LANSDOWNE  
IP BLACK  
CASE W/  
BLACK DIAL  
IP BLACK  
BRACELET

**\$299.00**



**MW23102G06**

LANSDOWNE  
IP BLACK  
CASE W/  
BLACK  
DIAL BLACK  
SILICONE  
STRAP

**\$249.00**



**MW23100G01**

PRINCE SS  
CASE W/  
BLACK DIAL  
SS BRACELET

**\$249.00**



**MW23100G02**

PRINCE SS  
CASE W/  
BLUE DIAL  
SS BRACELET

**\$249.00**



**MW23100G03**

PRINCE IP  
GOLD CASE  
W/ BLACK  
DIAL IP GOLD  
BRACELET

**\$299.00**



**MW23100G04**

PRINCE SS  
CASE W/  
BLACK  
DIAL BLACK  
SILICONE  
STRAP

**\$199.00**



**MW23100G05**

PRINCE  
SS CASE  
W/BLUE  
DIAL BLUE  
SILICONE  
STRAP

**\$199.00**



**MW23100G06**

PRINCE IP  
GOLD CASE  
W/ BLACK  
DIAL BLACK  
SILICONE  
STRAP

**\$249.00**



# MAXUM LADIES COLLECTION





## **Introducing the Fanta Re-Release.**

We're excited to reintroduce the Fanta watch – the perfect blend of elegance and versatility. An iconic Maxum watch that's here to stay.

The Fanta watch comes in three stunning options: classic silver tone, sophisticated two-tone, and on-trend rose gold. Whether you're looking for a sleek everyday accessory or a statement piece to elevate your outfit, Fanta offers the ideal choice for every occasion.

Crafted with precision, each model features a refined finish that captures attention, while the timeless design ensures it remains a wardrobe staple for years to come.

Discover the Fanta watch and experience time in style.

**MW24200L01**

FANTA RE-  
ISSUE BLK DL  
SLV SLV BRCT

**\$179.00**

**MW24200L02**

FANTA RE-  
ISSUE WHT DL  
G2T G2T BRCT

**\$199.00**

**MW24200L03**

FANTA RE-  
ISSUE WHT DL  
RSG RSG BRCT

**\$199.00**





**MW24201L01**

LADIES 3H  
WHT DL SLV  
SLV BRCT

**\$229.00**

This image shows a MAXUM watch with a silver-tone metal link bracelet. The watch face is white with a diamond-set bezel and features the MAXUM logo at the top and '300M' at the bottom. The dial has simple black hour markers.



**MW24201L03**

LADIES 3H  
WHT DL SLV  
WHT LTHR

**\$199.00**

This image shows a MAXUM watch with a white leather strap. The watch face is white with a diamond-set bezel and features the MAXUM logo at the top and '300M' at the bottom. The dial has simple black hour markers.







**MW24203L01**

LADIES 3H  
WHT DL GLD  
GLD BRCT

**\$249.00**



**MW24203L02**

LADIES 3H  
WHT DL GLD  
BLK LTHR

**\$229.00**



**MW24203L03**

LADIES 3H  
WHT DL GLD  
WHT LTHR

**\$229.00**



**MW24203L04**

LADIES 3H  
WHT DL GLD  
GRN LTHR

**\$229.00**





**MW24204L01**

LADIES 3H  
GRN DL GLD  
GLD BRCT

**\$249.00**

This image shows a close-up of a ladies' watch with a gold-tone metal bracelet and a bezel set with diamonds. The dial is a vibrant green with a sunray pattern and features gold-tone hands and hour markers. The brand name 'OMAXUM' is printed at the top of the dial, and '30M' is at the bottom. The watch is shown against a white background.



**MW24204L03**

LADIES 3H  
GRN DL GLD  
GRN LTHR

**\$229.00**

This image shows a close-up of a ladies' watch with a gold-tone case and a green leather strap. The dial is a vibrant green with a sunray pattern and features gold-tone hands and hour markers. The brand name 'OMAXUM' is printed at the top of the dial, and '30M' is at the bottom. The watch is shown against a white background.





**MW24205L01**

LADIES 3H  
PNK DL RSG  
RSG BRCT

**\$249.00**



**MW24205L02**

LADIES 3H  
PNK DL RSG  
BLK LTHR

**\$229.00**



**MW24205L03**

LADIES 3H  
PNK DL RSG  
WHT LTHR

**\$229.00**



**MW24205L04**

LADIES 3H  
PNK DL RSG  
PNK LTHR

**\$229.00**





**MW23200L02**

LIBERTY SS  
CASE W/  
WHITE DIAL  
SS BRACELET

**\$249.00**



**MW23200L04**

LIBERTY IP  
ROSE GOLD  
CASE W/  
WHITE DIAL  
IP ROSE GOLD  
BRACELET

**\$299.00**



MW23200L06

LIBERTY SS  
CASE W/  
WHITE  
DIAL WHITE  
SILICONE  
STRAP

**\$199.00**

The image shows a Maxum Liberty SS watch with a white dial, white silicone strap, and stainless steel case. The dial features a date window at 3 o'clock showing the number 22, and the brand name 'MAXUM' is visible at the top. The watch is set against a light teal background.



MW23200L08

LIBERTY IP  
ROSE GOLD  
CASE W/  
WHITE  
DIAL WHITE  
SILICONE  
STRAP

**\$249.00**

The image shows a Maxum Liberty IP watch with a white dial, white silicone strap, and rose gold case. The dial features a date window at 3 o'clock showing the number 22, and the brand name 'MAXUM' is visible at the top. The watch is set against a white background.



# MAXUM TIDE AND DIGITALS





**MW23104G01**

RAGLAN IP BLACK CASE W/ BLACK DIAL IP BLACK BRACELET

**\$349.00**



**MW23104G10**

RAGLAN IP GOLD CASE W/ BLACK DIAL BLACK SILICONE STRAP

**\$299.00**



**MW23104G02**

RAGLAN IP GUN CASE W/ BLACK DIAL IP GUN BRACELET

**\$349.00**



**MW23104G11**

RAGLAN IP GOLD CASE W/ BLACK DIAL BLUE SILICONE STRAP

**\$299.00**



**MW23104G03**

RAGLAN IP GOLD CASE W/ BLACK DIAL IP GOLD BRACELET

**\$349.00**



**MW23104G12**

RAGLAN IP GOLD CASE W/ BLACK DIAL GREEN SILICONE STRAP

**\$299.00**



**MW23104G04**

RAGLAN IP  
BLACK CASE  
W/ BLACK  
DIAL BLACK  
SILICONE  
STRAP

**\$299.00**



**MW23104G05**

RAGLAN IP  
BLACK CASE  
W/ BLACK  
DIAL BLUE  
SILICONE  
STRAP

**\$299.00**



**MW23104G06**

RAGLAN IP  
BLACK CASE  
W/ BLACK  
DIAL GREEN  
SILICONE  
STRAP

**\$299.00**



**X2001G2**

MAVERICK  
KHA SLV  
ANADIGI

**\$119.00**



**X2001G3**

MAVERICK  
SLV RED  
ANADIGI  
BRCT

**\$149.00**



**X2001G1**

MAVERICK  
NVY SLV  
ANADIGI

**\$119.00**



**X2013G2**

CONQUEST  
NVY WHT  
ANADIGI

**\$119.00**



X2013G1



CONQUEST  
BLK RED  
ANADIGI

\$119.00

X2213G1



CONQUEST  
BLK YEL  
ANADIGI

\$119.00

X2122G1



MINI  
BULK BLK  
ANADIGI

\$119.00

X1720G2



\$149.00





**X2223G1**

**EXPLORER  
BLK SLV  
DIGI**

**\$99.00**



**X2224G1**

**BRAVE BLU  
SLV DIGI**

**\$99.00**



**X2223G2**

**EXPLORER  
TEA SLV DIGI**

**\$99.00**



**X2276L1**

**BUTTON TEA  
BLK DIGI**

**\$99.00**



**X1676L1**

**BUTTON  
BLACK BLUE  
DIGITAL**

**\$99.00**



**X2212L1**

**NOMAD BLK  
YEL DIGI**

**\$99.00**



**X1706L1**

**SURFARI  
BLK RED  
DIGI**

**\$99.00**





**X2213L2**

CANDY GREEN

**\$99.00**



**X2213L3**

CANDY PINK

**\$99.00**



**X2213L1**

CANDY PURPLE

**\$99.00**



**X2214L1**

SWING GLD  
BLK DIGI

**\$99.00**





X2316G2

ENDURANCE  
WHT RSG

\$99.00

This block features a product shot of the white and rose gold Casio Maxum watch (X2316G2). The watch is shown from a front-facing perspective, highlighting its digital display, sub-dials, and the 'WR100M' water resistance rating. The background is a solid light teal color.



X2316G3

ENDURANCE  
BLK RED

\$99.00

This block features a product shot of the black and red Casio Maxum watch (X2316G3). The watch is shown from a front-facing perspective, highlighting its digital display, sub-dials, and the 'WR100M' water resistance rating. The background is a solid light teal color.





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or [srepairs@designa.com.au](mailto:srepairs@designa.com.au)

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E [customer.service@designaaccessories.co.nz](mailto:customer.service@designaaccessories.co.nz)

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All links orders incur a charge. New sale, first two links \$10. Additional links \$10 each. Please contact us for further information on the price and availability of links.

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- Movement - 2 YEARS

5 YEAR Warranty (Analogue Watches):

- Batteries - 1 YEAR
- Movement - 5 YEARS

The following parts **ARE NOT** covered by the Maxum 2 Year or 5 Year limited warranty:

1. Band, strap or clasp
2. Case, hands, dial or lens damage, scratches or breakage
3. Water leakage if the screw-in-crown is not activated or the water resistancy guidelines have not been followed.
4. General wear and tear, finish or plating of the watch or any defects arising from misuse or any other use which is not in accordance

with the Recommended Watch care and Precautions.

In addition, this warranty does not cover issues from any alteration, service or repair performed by any party other than the Designa Accessories authorised service centre.

Head to [maxum.com.au](http://maxum.com.au) for further information, or to download our service & repair form. In the event of a malfunction, return the watch, your warranty and proof of purchase carefully packaged and registered to:

Please do not send in original packaging as it will not be returned. Any expenses incurred in sending the watch to Designa Accessories are at the owner's expense.

AUSTRALIA:

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Email: [customer.service@designa.com.au](mailto:customer.service@designa.com.au)

NEW ZEALAND:


DESIGNA ACCESSORIES / PO BOX 119313 / NEWMARKET AUCKLAND 1149 / Ph: +64 9 480 2211  
Email: [customer.service@designaaccessories.co.nz](mailto:customer.service@designaaccessories.co.nz)

## WATER RESISTANCY USAGE GUIDE

INDICATION		WATER-RELATED USE				
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-	DUST RESISTANT*	NO	NO	NO	NO	NO
3ATM or 30m or BAR	WATER RESISTANT**	YES	NO	NO	NO	NO
5ATM or 50m or BAR	50m WATER RESISTANT**	YES	YES	NO	NO	NO
10ATM or 100m or BAR	100m WATER RESISTANT**	YES	YES	YES	NO	NO
20ATM or 2000m or BAR	200m WATER RESISTANT**	YES	YES	YES	YES	NO

\* No caseback marking indicates watch is dust resistant only & the wearer must not get watch wet.

\*\* Water resistant casing does not permit pusher or button operation while in water.



**WARNING**

- Contains button or coin cell battery
- Hazardous if swallowed or placed inside any part of the body
- This product should only be serviced by an authorised technician

**WARNING - KEEP BUTTON BATTERIES OUT OF REACH OF CHILDREN**

- Swallowing may lead to serious or fatal injury in as little as 2 hours due to chemical burns and the perforation of the oesophagus or digestive system.
- Never allow children to replace batteries on any device.
- If you suspect your child has swallowed or inserted a button battery, immediately call the 24-hour Poisons Information Centre on 13 11 26 (Australia) or 0800 764 766 (New Zealand) for fast expert advice.
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- Dispose of used button batteries immediately and safely out of the reach of children.
- A battery can still be dangerous even when it can no longer operate the device.
- Tell others about the risk associated with the button batteries and how to keep their children safe.