

Summer 2019 Australia Jewellery Dealer Catalogue



GUESS ID Jewellery is a seasonal collection of trend focused jewellery. Consistent with the GUESS image, the collection embraces the sexy and playful personality of the iconic brand offering a mix of must-have logo driven essentials and fashion forward designs.

Known for quality, trend setting style, and marketing creativity, GUESS ID updates their fashion driven consumer with monthly fashion indents of irresistible and dramatic new designs.

CORE CONSUMER:

- Females 18 35
- The GUESS girl is a young, fashion driven consumer who loves to make a statement by combining classic touch and daring style.
- Articulates their mood and style through trend driven jewellery pieces.

KEY SELLING FEATURES:

- Guess Jewellery collection includes both everyday essentials and statement pieces
- Suggest Guess Jewellery as an add-on purchase to your watch sale. Bracelets create a great look when layered or stacked with other accessories
- A successful GUESS Watches business should result in a successful GUESS Jewellery business. The GUESS consumer is a fashion and branded driven consumer
- High tech nano coating
- Electro-Plating process in silver colour or 12 ct yellow/ rose gold

- Brave women with their own special allure and always on the lookout for new ways to express their emotions.
- Young Modern & Fashionable
- Sexy Confident & Expressive
- Adventurous Daring & Fun
- Stainless Steel jewellery that is hypoallergenic
- Swarovski® crystal stones
- Warranty booklet with each purchase detailing care instructions
- GUESS heritage triangle and "?" tag on all styles
- 1 year replacement warranty

GUESS

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 Stainless Nickel free Hypoalle New cor 	ee/	•	Handmade pavé Thicker plating New brighter 12c
Earrings:	Studs \$29.95 -	\$79.95	/ Hoops \$69

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Bracelets:	\$49.95 - \$99.95		
Bangles:	\$69.95 \$129.95		
Necklaces:	\$69.95 - \$109.95		

STAINLESS STEEL

DID YOU KNOW?

All new introductions from July 2018 have been made from Stainless Steel. Same great pricing, but better quality.

- Stainless steel requires little or no maintenance to keep it looking new. This natural alloy can handle wear & tear
- ▼ Stainless steel jewellery will not tarnish or rust
- It is durable, scratch resistant and hypo-allergenic

THICKER PLATING

- All Rhodium plating is 0.1 microns. This is the thickest that can be achieved for rhodium plating
- All yellow gold plating is a minimum .25 microns
- Rose gold plated items are first plated in gold and then overlain with rose gold, to give them a thickness of slightly over 1 micron
- Gold plating on rings is 1 micron due to heavy abrasion in everyday wear

NANO-TECHNOLOGY COATING

- A new coating technique, which adds a specific layer on all jewellery pieces during the plating process
- Plating lasts longer, is smoother, and is more resistant to abrasion and scratches

SWAROVSKI® CRYSTALS

- ▼ All Swarovski® stones are made of glass even pearls
- ▼ Swarovski® stones are pure glass, clearer than cubic zirconia, and are widely recognised as the market leader in this field
- ▼ No resin or plastics will be used in GUESS Jewellery for embellishments or stones

OVERVIEW		
settings		Swarovski® crystals
•		High tech nano coating
ct gold plating	•	Innovative designs with strong GUESS DNA!

9.95 - \$99.95





ullet Folds down flat and easy to store ▼ Magnetic closure

▼ Monogram finish with GUESS logo

LENGTH OF BRACELETS

SIZE	INCH	CENTIMETRE		TAILCHAIN inch	TAILCHAIN cm	MINIMUM LENGTH cm	MINIMUM LENGTH cm
S for Ladies	5.75″	14.60	+	1.5″	3.81	14.6	18.41
L for Ladies	6.75″	17.20	+	1.5″	3.81	17.2	21.01

LENGTH OF NECKLACES

SIZE	INCH	CENTIMETRE		TAILCHAIN inch	TAILCHAIN cm	MINIMUM LENGTH cm	MINIMUM LENGTH cm
Short	16″	40.64	+	2″	5.08	40.64	45.72
Short	17″	43.18	+	2″	5.08	43.18	48.26
Short	18″	45.75	+	2″	5.08	45.72	50.80
Long	31″	78.74	+	0″	0	78.74	78.74
Long	32	81.28	+	0″	0	81.28	81.28



JEWELLERY PACKAGING





Fly With Me UBE29066 \$79.95 CRYSTAL WING STUD EARRINGS GOLD



UBN29081 \$109.95 CRYSTAL WING CHARM NECKLACE GOLD

7 613419 798616



Fly With Me UBE29065 \$79.95 CRYSTAL WING STUD EARRINGS SILVER

7 613419 797459



Fly With Me UBN29080 \$109.95 CRYSTAL WING CHARM NECKLACE SILVER



Fly With Me | Available from NOVEMBER



Fly With Me





Fly With Me UBB29088-L \$99.95 RYSTAL WING CHARM & LOGO BRACELET GOLD

7 613419 795615



Fly With Me

UBB29087-L \$99.95 CRYSTAL WING CHARM & LOGO BRACELET SILVER

Peony $Art \mid Available from AUGUST$



Peony Art UBN29101 \$79.95 16-18" GREEK PEONY & CHARM NECKLACE SILVER

7 613419 798814



Peony Art UBN29103 \$79.95 16-18" GREEK PEONY & CHARM NECKLACE ROSE GOLD

7 613419 798838



Peony Art UBE29075 \$49.95 GREEK PEONY STUD EARRINGS SILVER

7 613419 797558



Peony Art UBE29076 \$49.95 GREEK PEONY STUD EARRINGS GOLD

7 613419 797565



Peony Art UBE29077 \$49.95 GREEK PEONY STUD EARRINGS ROSE GOLD



Peony Art | Available from AUGUST

GUESS



Peony Art UBB29105 \$79.95 10MM GREEK PEONY BANGLE GOLD

7 613419 795905



Peony Art UBB29102 \$99.95 18MM GREEK PEONY BANGLE GOLD

7 613419 795875



Curve X UBE29088 \$79.95 ANIMALIER PATTERN STUD EARRINGS

GOLD

7 613419 797688

Curve X UBN29112 \$99.95 16-18" ANIMALIER CHARM NECKLACE GOLD





Peony Art UBB29110-L \$79.95 DOUBLE CHAIN & COINS BRACELET SILVER





Peony Art UBB29112-L \$79.95 DOUBLE CHAIN & COINS BRACELET ROSE GOLD

7 613419 796032





Curve X

UBE29087 \$79.95 ANIMALIER PATTERN STUD EARRINGS SILVER

7 613419 797671



16-18" ANIMALIER CHARM NECKLACE SILVER



Curve \mathcal{X} | Available From OCTOBER

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Curve X

BRACELET

GOLD



UBB29135-L \$79.95 ANIMALIER CHARM & CRYSTAL BRACELET SILVER



8



Hearted Chain UBE29060 \$49.95 HEART STUD EARRINGS ROSE GOLD







NECKLACE SILVER 7 613419 798494

Hearted Chain UBE29059 \$49.95 HEART STUD EARRINGS GOLD

7 613419 797398





Hearted Chain UBE29058 \$49.95 HEART STUD EARRINGS SILVER



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alara se

73.300

Hearted Chain | Available from AUGUST



16-18" CHAIN & SINGLE HEART



Hearted Chain UBB29067 \$99.95

16-18" CHAIN & TWO HEARTS NECKLACE

GOLD

7 613419 798470



CHAIN & SINGLE HEART BRACELET

SILVER



Guess Knot | Available from AUGUST

GUESS

Guess Knot

UBN29014 \$79.95

16-18" SMALL CHAIN & KNOT NECKLACE

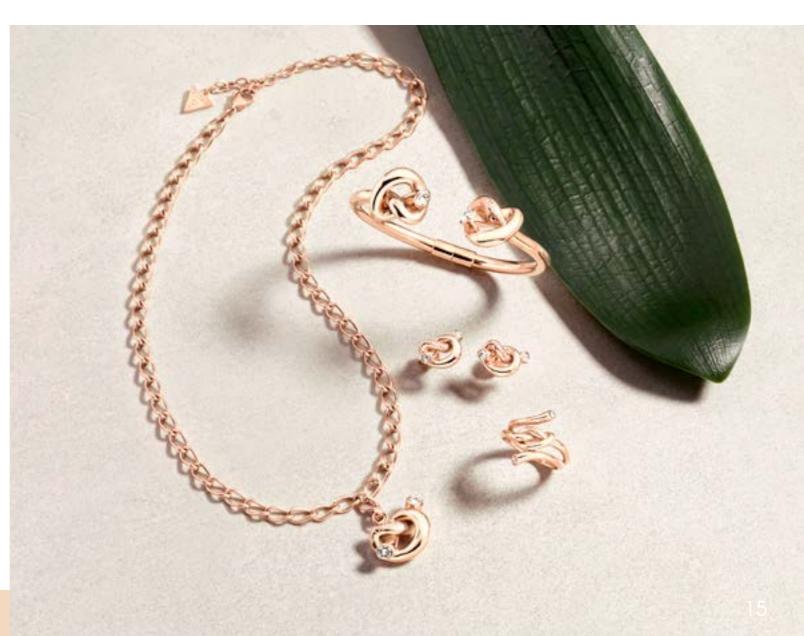
ROSE GOLD

7 613419 797947



Guess Knot UBN29018 \$69.95 16-18" CHAIN & MINI KNOT NECKLACE SILVER











7 613419 794366

DOUBLE KNOT

BANGLE

ROSE GOLD



ROSE GOLD

7 613419 796940





7 613419 796926



Guess Knot UBN29017 \$109.95 34" SMALL CHAIN AND KNOT NECKLACE ROSE GOLD

7 613419 797978



Guess Knot UBB29018-L \$69.95 MINI CHAIN & KNOT BRACELET SILVER

7 613419 794496



Guess Knot UBB29020-L \$69.95 MINI CHAIN & KNOT BRACELET ROSE GOLD

7 613419 794373

Guess Knot | Available from AUGUST

7 613419 797985



Guess Knot UBN29020 \$69.95 16-18" CHAIN & MINI KNOT NECKLACE ROSE GOLD



$\mathcal{L}.\mathcal{A}$ Guessers | Available From AUGUST



L.A Guessers UBE29052 \$49.95 TRIANGLE LOGO STUD EARRINGS GOLD

7 613419 797329



L.A Guessers UBE29051 \$49.95 TRIANGLE LOGO STUD EARRINGS SILVER







SMALL CHAIN & LOGO BRACELET GOLD

7 613419 795097



L.A Guessers UBB29061-L \$69.95 SMALL CHAIN & LOGO BRACELET SILVER

7 613419 795073

UBN29060 \$69.95 16-18" SMALL CHAIN AND LOGO NECKLACE SILVER

L.A Guessers

GUESS*

GUESS

L.A Guessers

UBN29061 \$69.95

16-18" SMALL CHAIN AND LOGO NECKLACE

GOLD







Get Lucky UBE29005 \$69.95 HORN STUD EARRINGS ROSE GOLD

7 613419 796858

Get Lucky UBE29003 \$69.95

HORN STUD EARRINGS

SILVER

7 613419 796834



UBN29005 \$99.95 16-18" DOUBLE CHAIN HORN NECKLACE ROSE GOLD

7 613419 797855



Get Lucky UBN29003 \$99.95 16-18" DOUBLE CHAIN HORN NECKLACE SILVER



Get Lucky | Available From OCTOBER



GOLD

7 613419 794106



Get Lucky

UBB29003-L \$79.95 SMALL CHAIN & HORN BRACELET SILVER

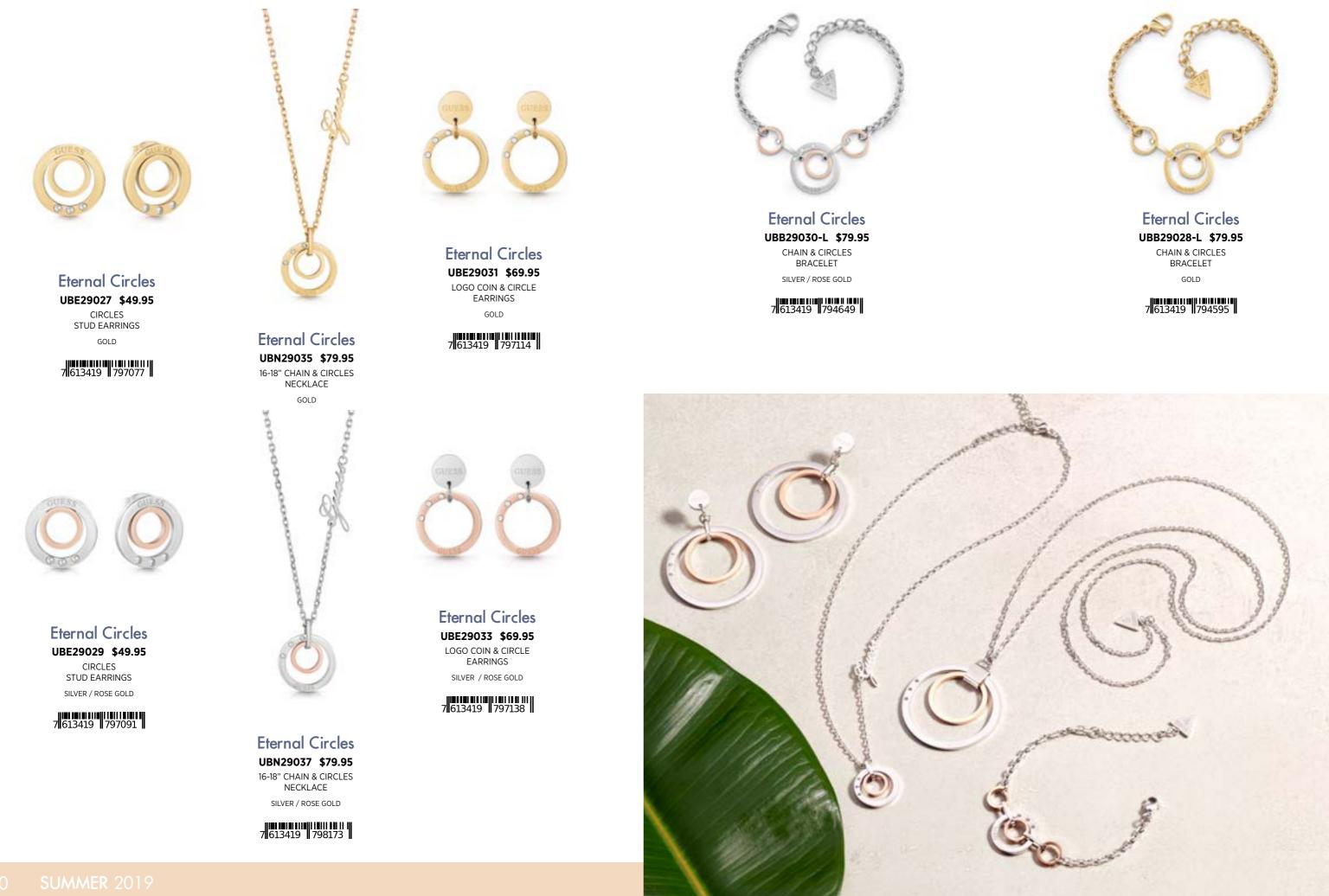






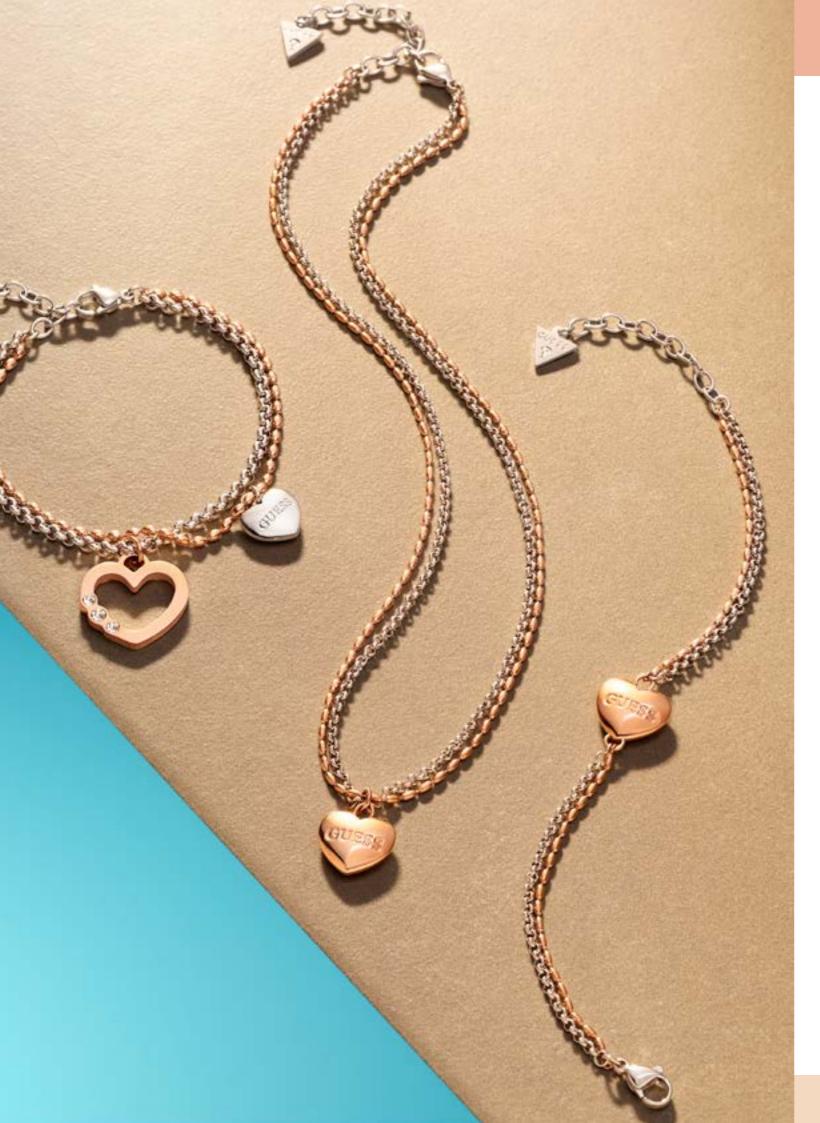
Eternal Circles | Available From OCTOBER

GUESS



Eternal Circles | Available From OCTOBER







Unchain My Heart UBN78078 \$79.95 16-18" DOUBLE CHAIN & SMALL HEART NECKLACE SILVER / ROSE GOLD

7 613414 399436



Unchain My Heart UBN78070 \$89.95 16-18" DOUBLE CHAIN & HEART NECKLACE SILVER / GOLD

7 613414 399351



Unchain My Heart

DOUBLE CHAIN & HEART BRACELET SILVER / GOLD



Unchain My Heart | Core Range



Unchain My Heart UBB78100-L \$79.95 DOUBLE CHAIN & HEART BRACELET SILVER / ROSE GOLD

7 613414 396725

UBB78098-L \$79.95





Unchain My Heart

UBN78072 \$89.95

16-18" DOUBLE CHAIN & HEART NECKLACE SILVER / ROSE GOLD

7 613414 399375

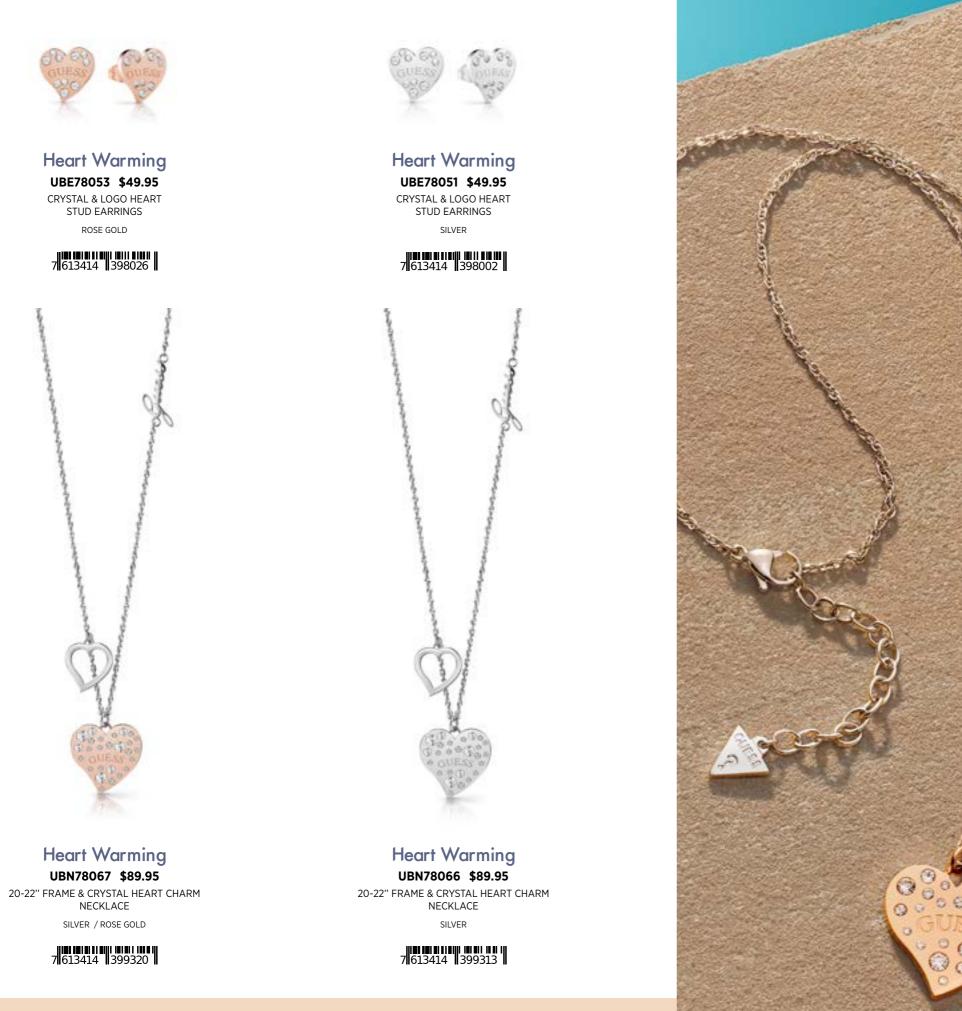


Unchain My Heart UBN78076 \$79.95

16-18" DOUBLE CHAIN & SMALL HEART NECKLACE SILVER / GOLD

7 613414 399412

Heart Warming | Core Range





Never Without | Core Range

GUESS



Never Without UBE28061 \$49.95 PAVÉ & LOGO TRIANGLE STUD EARRINGS SILVER





Never Without UBE28071 \$29.95 GUESS ITALIC SCRIPT STUD EARRINGS SILVER





Never Without UBE28065 \$49.95 SMALL PAVÉ HEARTS STUD EARRINGS SILVER

7 613402 139372



Never Without UBE28074 \$49.95

SMALL PAVÉ SPHERE STUD EARRINGS







Never Without UBE28076 \$29.95 GUESS & CRYSTAL HEART STUD EARRINGS SILVER

7 613402 139471



Be My Friend UBB78043 \$69.95 BEADS & LOGO BLACK CORD BRACELET GOLD

Be My Friend UBB78045 \$69.95 BEADS & LOGO PINK CORD BRACELET

7 613414 395674

SILVER 7 613414 395698



Youth Tonic UBE85001 \$29.95 PLAIN G COIN STUD EARRINGS SILVER



Be My Friend | Core Range



Be My Friend UBB78044 \$69.95 BEADS & LOGO BLACK CORD BRACELET ROSE GOLD

7 613414 395681

Youth Tonic | Core Range





Round & Round | Core Range



Round & Round UBE78076 \$89.95 50MM GUESS & GEOMETRIC LINES HOOP EARRINGS



7 613414 401542



Round & Round UBE78089 \$99.95 75MM FRONT PAVÉ ROUND HOOP EARRINGS SILVER

7 613414 401672

Round & Round UBE78090 \$99.95 75MM FRONT PAVÉ ROUND HOOP EARRINGS GOLD

7 613414 401689

Round & Round UBE78077 \$89.95

50MM GUESS & GEOMETRIC LINES HOOP EARRINGS GOLD

7 613414 401559



Love Butterfly | Core Range

GUESS



Love Butterfly UBB78051-L \$79.95 BUTTERFLY STATION CHARM BRACELET ROSE GOLD

7 613414 395780



Love Butterfly UBB78049-L \$79.95 BUTTERFLY STATION CHARM BRACELET SILVER

7 613414 395742



Love Butterfly UBB78050-L \$79.95 BUTTERFLY STATION CHARM BRACELET GOLD

7 613414 395766





Love Butterfly UBE78012 \$49.95 BUTTERFLY & CRYSTAL STUD EARRINGS ROSE GOLD

7 613414 397616



Love Butterfly UBE78010 \$49.95 BUTTERFLY & CRYSTAL STUD EARRINGS SILVER





Love Butterfly UBN78032 \$89.95 14-18" BUTTERFLY DOUBLE CHAIN NECKLACE ROSE GOLD





Love Butterfly | Core Range





Love Butterfly UBE78011 \$49.95 BUTTERFLY & CRYSTAL STUD EARRINGS GOLD

7 613414 397609





UBN78030 \$89.95 14-18" BUTTERFLY DOUBLE CHAIN NECKLACE SILVER



Love Butterfly

UBN78031 \$89.95 14-18" BUTTERFLY DOUBLE CHAIN NECKLACE GOLD

7 613414 398965

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Follow My Charm | Core Range

GUESS



Follow My Charm UBE28010 \$49.95 HEART & GUESS LA SCRIPT STUD EARRINGS

ROSE GOLD

7613402 136562



UBE28008 \$49.95 HEART & GUESS LA SCRIPT



Follow My Charm UBB28026-L \$69.95 MINI CHAIN & HEART CHARM BRACELET

7613402 136753



UBB28024-L \$69.95 MINI CHAIN & HEART CHARM BRACELET SILVER



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Follow My Charm UBN28011 \$79.95 16-18" HEART SMALL CHAIN NECKLACE SILVER

7 613402 136449



Follow My Charm UBN28013 \$79.95 16-18" HEART SMALL CHAIN NECKLACE ROSE GOLD

7613402 136463



Follow My Charm UBN28012 \$79.95 16-18" HEART SMALL CHAIN NECKLACE GOLD

7 613402 136456



Follow My Charm | Core Range

Follow My Charm STUD EARRINGS SILVER

7613402 136548





7 613402 136555



Follow My Charm



Follow My Charm UBB28025-L \$69.95 MINI CHAIN & HEART CHARM BRACELET

GOLD

7613402 136739

Miami | Core Range GUESS



Miami UBE83044 \$29.95 DENIM BLUE CRYSTAL STUD EARRINGS SILVER





Miami UBE83056 \$29.95 ROSE OPAL CRYSTAL

STUD EARRINGS SILVER

7 613351 992806



Miami UBE83047 \$29.95 LIGHT SAPPHIRE CRYSTAL STUD EARRINGS SILVER























American Dream UBE28045 \$49.95 ROUND CLEAR CRYSTAL STUD EARRINGS ROSE GOLD





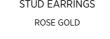
















American Dream UBE28034 \$49.95 GUESS LA COIN ROUND STUD EARRINGS SILVER



American Dream | Core Range

















GOLD

7 613402 135497



Heart Bouquet | Core Range GUESS



Heart Bouquet UBN85045 \$79.95 PAVÉ & PLAIN HEART ROW NECKLACE ROSE GOLD





Heart Bouquet UBB85101-L \$79.95 PAVÉ & PLAIN HEART ROW BRACELET SILVER

7 613388 555982



Heart Bouquet UBB85102-L \$79.95 PAVÉ & PLAIN HEART ROW BRACELET ROSE GOLD





Heart Bouquet UBN85044 \$79.95 PAVÉ & PLAIN HEART ROW NECKLACE SILVER

7 613388 555906



Guess Love UBN28061 \$79.95 16-18" HEART & LOGO CHARM NECKLACE ROSE GOLD





Guess Love UBE28048 \$49.95 HEART WITH LOGO STUD EARRINGS ROSE GOLD



Guess Love UBB28096-L \$69.95 HEART WITH LOGO CHARM BRACELET ROSE GOLD

7 613402 137439

Guess Love | Core Range



7 613402 137385



Guess Love UBN28059 \$79.95 16-18" HEART & LOGO CHARM NECKLACE

SILVER







GUESS



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Guess Love

UBN28060 \$79.95 16-18" HEART & LOGO CHARM NECKLACE GOLD

7 613402 137347

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Guess Love UBE28046 \$49.95 HEART WITH LOGO STUD EARRINGS SILVER





Guess Love UBB28094-L \$69.95 HEART WITH LOGO CHARM BRACELET SILVER

7 613402 137392



Guess Love UBE28047 \$49.95 HEART WITH LOGO STUD EARRINGS GOLD

7 613402 137378



Guess Love UBB28095-L \$69.95 HEART WITH LOGO CHARM BRACELET GOLD

7 613402 137415



Shine On Me



UBB28008-L \$49.95 MULTI-HEART CHAIN & LOGO BRACELET ROSE GOLD

7 613402 140309

Shine On Me UBB28006-L \$49.95 MULTI-HEART CHAIN & LOGO BRACELET

7 613402 140262



Shine On Me | Core Range



Shine On Me UBB28007-L \$49.95 MULTI-HEART CHAIN & LOGO BRACELET GOLD

7 613402 140286

SILVER



All Around Guess UBE28086 \$69.95 60MM SMALL BEADS HOOP EARRINGS SILVER

7 613402 135022



All Around Guess UBE28087 \$69.95 60MM SMALL BEADS HOOP EARRINGS GOLD

7 613402 135039



Uptown Chic UBE28028 \$49.95 GUESS LOGO COIN STUD EARRINGS SILVER





All Around Guess UBE28096 \$69.95 50MM FRONT CRYSTAL PAVÉ HOOP EARRINGS ROSE GOLD





All Around Guess UBE28095 \$69.95 50MM FRONT CRYSTAL PAVÉ HOOP EARRINGS

7 613402 135114



Uptown Chic UBN28039 \$69.95 16-18" GUESS COIN & BEADS NECKLACE ROSE GOLD





Uptown Chic UBE28030 \$49.95 GUESS LOGO COIN STUD EARRINGS ROSE GOLD

7 613402 141146

7 613402 135107

All Around Guess

UBE28094 \$69.95

50MM FRONT CRYSTAL PAVÉ

HOOP EARRINGS



SILVER



Uptown Chic | Core Range







Uptown Chic UBN28037 \$69.95 16-18" GUESS COIN & BEADS

NECKLACE SILVER

7 613402 140965



My Bangle | Core Range

GUESS

25MM BANGLE & INSERTS



My Bangle UBB84146 \$99.95 25MM GEOMETRIC PATTERN BANGLE SILVER

7 613366 629964



My Bangle UBB28093 \$89.95 25MM 4G PATTERN BANGLE ROSE GOLD

7 613402 138955



My Bangle UBB28091 \$89.95 25MM 4G PATTERN BANGLE SILVER

7 613402 138931



My Bangle UBS84030 \$29.95 25MM BLUE & FUCHSIA STRAP

7613366 265025



My Bangle UBS84031 \$29.95 25MM PETROL & GREY STRAP

7613366 265032



My Bangle UBS84034 \$29.95 25MM PETROL & PURPLE STRAP





My Bangle

UBS84033 \$29.95

25MM ORANGE & BROWN

STRAP

7613366 265056

My Bangle UBS84036 \$29.95 25MM BROWN & BEIGE STRAP





My Bangle UBS84037 \$29.95 25MM NAVY BLUE & NUDE STRAP



EXPRESS YOURSELF

The My Bangle collection is composed of bangles in 2 different sizes and a series of leather inserts to allow you to personalise your look. Customisation is not just about being able to choose one of many colour variants: the strap can be added or removed from the bangle and features a different colour on each side of the leather. This means you can have a new bangle every day, making the bangle the perfect partner to compliment any outfit.

42

TESS

My Bangle | Core Range



My Bangle UBS84032 \$29.95 25MM BLUE & BEIGE STRAP

7 613366 265049







My Bangle UBS84035 \$29.95 25MM RED & NAVY BLUE STRAP

7 613366 265070





My Bangle UBS84038 \$29.95 25MM DARK BROWN & NUDE STRAP

7613366 265100

My Bangle | Core Range

GUESS

32MM BANGLE & INSERTS



My Bangle UBB84145 \$119.95 32MM GEOMETRIC PATTERN BANGLE SILVER

7613366 629957





My Bangle

UBS84021 \$29.95

32MM BLUE & FUCHSIA STRAP

7 613366 264936



My Bangle UBS84022 \$29.95 32MM PETROL & GREY STRAP

7613366 264943





My Bangle UBS84024 \$29.95 32MM ORANGE & BROWN STRAP

7 613366 264967

32MM PETROL & PURPLE STRAP 7613366 264974



My Bangle UBS84027 \$29.95 32MM BROWN & BEIGE STRAP





My Bangle UBS84028 \$29.95 32MM NAVY BLUE & NUDE STRAP



My Bangle | Core Range





My Bangle UBS84023 \$29.95 32MM BLUE & BEIGE STRAP

7 613366 264950

My Bangle UBS84025 \$29.95





My Bangle UBS84026 \$29.95 32MM RED & NAVY BLUE STRAP

7 613366 264981





My Bangle UBS84029 \$29.95 32MM DARK BROWN & NUDE STRAP

7 613366 265018

'Must Haves' ADVERTISED LINES



Heart Warming UBE78053 \$49.95



Heart Warming UBN78067 \$89.95



Heart Warming UBE78051 \$49.95



Unchain My Heart UBB78098-L \$79.95



Unchain My Heart UBB78100-L \$79.95



Love Butterfly UBE78010 \$49.95



Love Butterfly UBB78049-L \$79.95



Love Butterfly UBE78011 \$49.95



Love Butterfly UBB78050-L \$79.95

Ordering the W19 'Must Haves' can be done through your Designa Representative, or contact Sales Support on +61 2 8543 4600

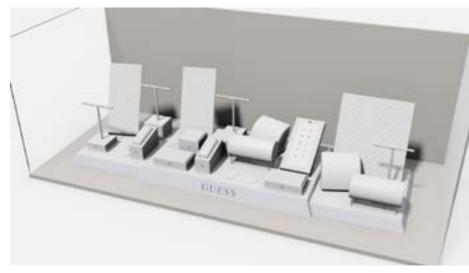
Heart Warming

UBN78066 \$89.95



Point of Sale DISPLAY MATERIAL GUESS





JD501 WHOLESALE DISPLAY PREPACK



JD526 WHOLESALE BACK PANEL



JD502 BRACELET HOLDER LOW 2PK



JD503 BRACELET HOLDER HIGH 2PK



JD600 S/S & SWAROVSKI PLAQUE 2PK



JD504 BRACELET DISPLAY 2PK



JD511 10 PC EARRING BOARD



JD588 IMAGE HOLDER 2PK

Point of Sale DISPLAY MATERIAL



JD527 BRACELET BAR 2PK



JD528 FRONTAL EXTENSION BASE



JD540 MEDIUM NECKFORM 16.5CM



JD423 EARRINGS DISPLAY CAPACITY: 25 PAIRS W210 x H145 x D15mm



JD425 EARRINGS DISPLAY CAPACITY: 10 PAIRS W100 x H145 x D15mm



JD246 BRACELET RAMP W60 x H20 x D190mm



JD427 MEDIUM NECKFORM W165 X H250 X D173mm



JD244 7.5" NECKFORM Standing: W153 x H193 x D60mm Laying with extender: H60mm Laying without extender: H25mm



JD250 RING STAND Large: W52 x H35 x D52mm Small: W52 x H25 x D52mm

Point of Sale DISPLAY MATERIAL



JD248 SQUARE RISER W100 x H20 x D100mm



JD249 EARRING STAND Large: W52 x H122 x D52mm Small: W52 x H113 x D52mm

SUMMER 2019

PRODUCT

JD376 RING HOLDER SET Flat: Ø30mm



JD254 'NEW' PLAQUE W87 x H21 x D52mm



JD422 INFO PLAQUE W90 x H80 x D20mm



JD241 TOC MIRROR W300 x H255 x D80mm



JD243 20" BACKBOARD W452 X H506 X D60MM

- ▼ Feature new styles in the most focal area of the display.
- ▼ At the start of each new season, discontinued styles should be separated, so the jewellery for the new season can be added.
- ▼ Fixtures should be re-merchandised every 4 weeks, minimum.
- ▼ Sell from backup stock where possible to keep displays organised & fully replenished at all times.
- ▼ Always display 25-30 pieces on each side of the display case (if your stock is low, it is acceptable to double expose product if it means the sections are more visually balanced.)

DO'S

- DO make sure displays are filled at all times.
- ▼ DO make sure all jewellery is neatly displayed.
- ▼ DO keep metal colours separate where possible. Alternatively, rhodium can be placed with either rose or gold. (Useful when displays need to be balanced.)
- ▼ DO put coordinating and similar styles together to create sets.



Merchandising GUIDELINES

DONT'S

DON'T overcrowd the case.

DON'T leave display fixtures empty.

▼ DON'T display rose gold & yellow gold together.

> Put large fashion earrings on earring stand

Place and conceal hang tags in side slots

Stack bangles and or bracelets on bracelet holder

Use ring stands to display stud earrings as well as rings

Only place the GUESS logo plaque at the front of the main base

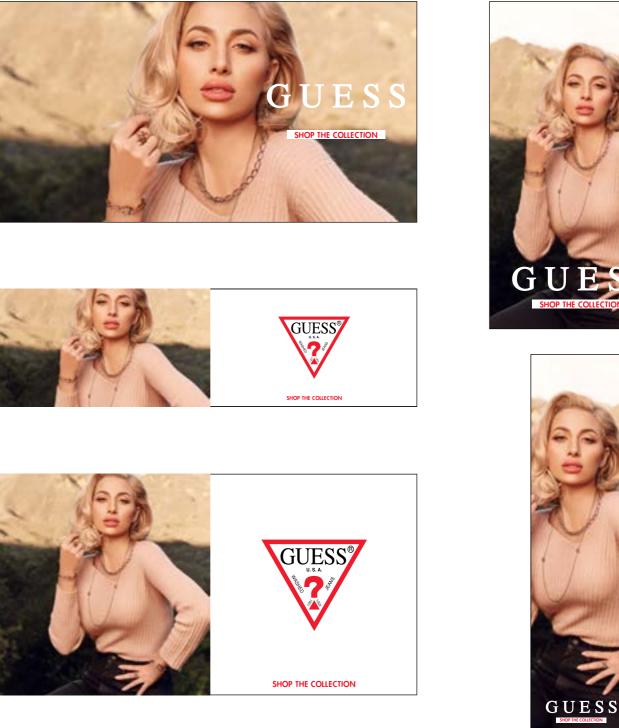
In-Store VISUALS

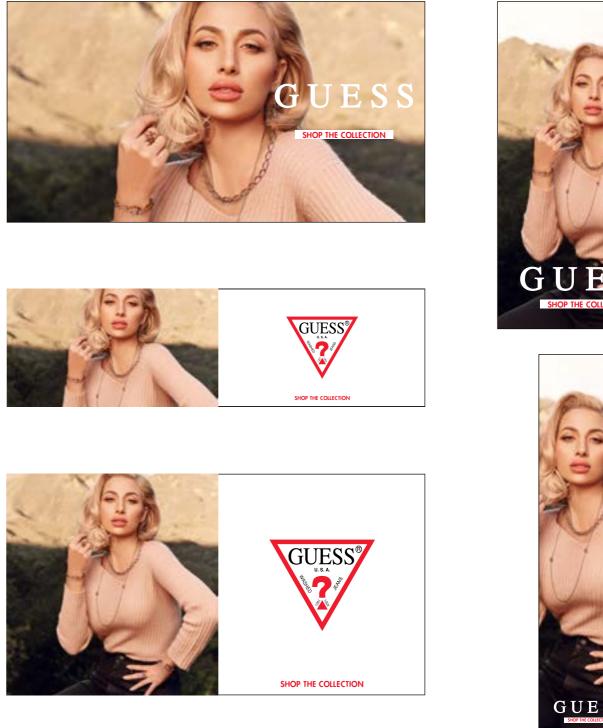
GUESS

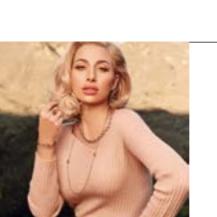
WEB BANNERS

Current season imagery is available for in-store posters and collateral. Email our brand team at marketing@designa.com.au to discuss your needs.







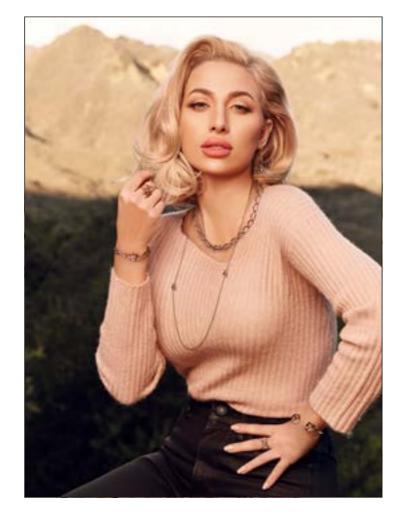












Online IMAGERY

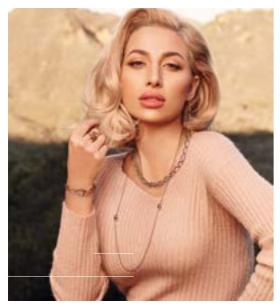
VARIOUS LAYOUTS AND IMAGERY AVAILABLE TO SUIT YOUR NEEDS



Online EDM TEMPLATES

GUESS

GUESS



INTRODUCING THE L.A GUESSERS COLLECTION



Tailor made digital marketing material can be designed at your request to meet various needs, like EDM's or Facebook advertisements.

Email our marketing team at marketing@designa.com.au to discuss.

CUSTOMER SERVICE ENQUIRIES

Designa Accessories has its own in-house Customer Service Centre to help you & your customers with all enquiries relating to GUESS Jewellery products. Our Service Centre is manned by professional service consultants. Call the Service Centre on: +61 2 8543 4600

1 YEAR LIMITED WARRANTY

Your GUESS Jewellery is guaranteed for a period of twelve months (1 year) from the date of purchase against all defects in material or workmanship. This does not apply to normal wear and tear or abuse of components, the finish or plating. It does not cover any damage caused by non-compliance with the enclosed Product Care Instructions.

Under the Australian Consumer Law, we advise our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure (the "Mandatory Provision").

In the event of a manufacturing defect or malfunction within this period, providing the jewellery care and precautions are followed, your GUESS Jewellery piece will be replaced with the same or similar model at our discretion. Your replacement piece will be warranted for the remainder of the period applicable to the original date of purchase.

The following parts are covered by the Guess 1 year limited warranty: 1. Manufacturing defaults

The following parts are not covered by the Guess 1 year limited warranty:

- 1. Damaged cause by accidents including heat/fire.
- 2. Exposure to chemicals or dyes.
- 3. Modification or attempted repair.

4. General wear and tear, finish or plating of the product or any defects arising from misuse or any other use which is not in accordance with the Product Care Instructions.

For the warranty to be valid, you must provide a dated, itemised receipt from your retailer. Any other warranty given by the retailer is entirely their responsibility and terms of the warranty cannot be changed by any person.

For more information, head to www.designaaccessories.com.au



Warranty INFORMATION





PRODUCT INDEX OF STYLES

CODE	PG	CODE	PG	CODE	PG	CODE	PG	CODE	PG
UBA78003	18	UBB78087-L	19	UBE28073	11	UBE83056	23	UBN78078	6
UBA78004	18	UBB78098-L	6	UBE28074	10	UBE84063	32	UBN85044	25
UBB28003-L	28	UBB78100-L	6	UBE28076	10	UBE84064	32	UBN85045	25
UBB28005-L	28	UBB84145	38	UBE28077	11	UBE84071	32	UBS28014	35
UBB28006-L	28	UBB84146	36	UBE28078	11	UBE84072	32	UBS28015	35
UBB28007-L	28	UBB85101-L	25	UBE28086	31	UBE84092	33	UBS28016	35
UBB28008-L	28	UBB85102-L	25	UBE28087	31	UBE84094	33	UBS28017	35
UBB28024-L	21	UBE28003	29	UBE28094	31	UBE84131	33	UBS28018	35
UBB28025-L	21	UBE28004	29	UBE28095	31	UBE85001	22	UBS84021	39
UBB28026-L	21	UBE28005	29	UBE28096	31	UBE85006	22	UBS84022	39
UBB28091	36	UBE28008	21	UBE78010	17	UBN28000	29	UBS84023	39
UBB28093	36	UBE28009	21	UBE78011	17	UBN28002	29	UBS84024	39
UBB28094-L	27	UBE28010	21	UBE78012	17	UBN28011	20	UBS84025	39
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UBB28096-L	26	UBE28030	34	UBE78043	18	UBN28013	20	UBS84027	39
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UBB78077-L	18	UBE28066	11	UBE83044	23	UBN78072	7		
UBB78086-L	19	UBE28071	11	UBE83047	23	UBN78076	6		



