

S24 WATCHES IJF PICTORIAL























# ABOUT US

Since 1927 Furla has been dedicated to creating luxury-standard accessories which are accessible to a broad audience of consumers. Quality craftsmanship and contemporary design aesthetic create lifestyle accessories that share the brand's Italian attitude with the world, inviting customers to discover and express their individuality.

Furla Watches & Jewellery embody the brand's inherently creative nature, providing colourful quality timepieces and jewellery with strong detailing, which play upon mixtures of materials and finishes and reflect the iconic elements of Furla design.

# 2024 INTERNATIONAL JEWELLERY FAIR DEAL



Thank you for joining us at the 2024 International Jewellery Fair. We are excited to showcase our brands and have put together a special FAIR DEAL for you.

#### Watch Deal:

**Take \$400** off your 24 SKU assortment. Normal price \$3,989 excl GST.

Fair deal offer \$3,589 excl GST.

\$400 OFF

#### Selected Watch + Jewellery Deal:

**Take \$400** off your 33 SKU assortment. Normal price \$3,405 excl GST.

Fair deal offer \$3,005 excl GST.

### Complete Watch + Jewellery Deal:

**Take \$1000** off your Furla Watch + Jewellery assortment. Normal price \$6,716 excl GST. **Fair deal offer \$5,716 excl GST.**  \$400 OFF

\$1000 OFF

\*Fair deal runs from 17th August to 6th September 2024 and is not valid in conjunction with any other offer.

# Fair Deal Assortment

### Watches



# Fair Deal Assortment

## Selected Watches and Jewellery



### 4 - Fair Deal Assortment S24

# **Additional Assets**

We are able to prepare a range of digital and physical assets. These include Website assets, Social assets and in-store Tricards.

#### **SOCIALS**





#### **BANNERS**



### **WINDOW DISPLAY**

### **TRICARD**









#### **FURLA DIAMANTE**

WW00058006L5 Rose Gold case & dial - Silver&Rose Gold bracelet



#### **FURLA DIAMANTE**

WW00058007L2 Yellow Gold case & bracelet - Green dial



#### **FURLA W OOH**

WW00060001L3
Rose Gold case - Black leather strap



#### **FURLA W OOH**

WW00060003L2 Yellow Gold case - Marshmallow leather strap & dial

27.5 mm AUD 329 27.5 mm AUD 329 32 mm AUD 329 32 mm AUD 329



#### FURLA EASY SHAPE

WW00024037L4 Yellow Gold case - Yellow Gold & Silver bracelet - Green dial

32 mm AUD 379



#### FURLA ARCO SQUARE

WW00017008L2 P Yellow Gold PVD Case - Silver Dial -Marshmallow Leather Strap

28 mm AUD 389



FGWJ002BUVD AUD 439 Furla Petite Shape Yellow Gold Gift Set

30 mm 50 meters

FURLA
SINCE 1927 ITALY



#### **FURLA 1927**

WW00052002L4 P Silver & Yellow Gold PVD Case & Bracelet - Green Dial w/crystals

FURLA



#### **FURLA 1927**

WW00052004L5 P Silver & Rose Gold PVD Case & Bracelet - Silver Dial w/crystals



#### **FURLA NEW CLUB**

WW00054007L2 P Yellow Gold Case - Silver Dial - Cognac Leather Strap



#### **FURLA NEW CLUB**

WW00054003L2 P Yellow Gold PVD Case & Bracelet -Green Dial

35 mm AUD 409

35 mm AUD 409

32 mm AUD 329

32 mm AUD 389



#### **FURLA ICON SHAPE**

WW00032001L4 P Silver & Yellow Gold PVD case & bclt - Green dial

34 mm AUD 429



#### FURLA PETITE BAN-GLE

WW00047003L4 P Silver & Yellow Gold PVD Case & Bracelet -Green Dial

34 mm AUD 389



#### **FURLA PETITE SHAPE**

WW00033001L4 P Silver & Yellow Gold PVD case & bclt - Green dial

30 mm AUD 389



#### FURLA ARCO CHAIN

WW00015003L2 P Yellow Gold PVD case - Silver dial -Cognac leather strap

25 mm AUD 289





#### **FURLA ARCO CHAIN**

WW00015019L3 P Rose Gold PVD Case - White MOP Dial - Green Leather Strap

25 mm AUD 289



#### **FURLA ARCO CHAIN**

WW00015018L3 P Rose Gold PVD Case w/crystals -Black Dial - Black Leather Strap

25 mm AUD 349



#### FURLA ARCO SQUARE

WW00017002L2 P Yellow Gold PVD case with brown leather - Silver dial - Cognac leather strap

28 mm AUD 389



#### FURLA ARCO SQUARE

WW00017004L3

P Rose Gold PVD case with nude leather - Nude dial - Nude leather strap

28 mm AUD 389



#### FURLA ARCO SQUARE

WW00017011L3 P Rose Gold PVD Case w/ Green Leather Wrap - Rose Gold Dial - Green Leather Strap

28 mm AUD 389



#### FURLA ARCO SQUARE

WW00017003L3 P Rose Gold PVD case with black leather - Black dial - Black leather strap

28 mm AUD 389



#### FURLA ARCO SQUARE

WW00017013L2 P Yellow Gold PVD Case - P Yellow Gold PVD Mesh Bracelet - Silver Dial

28 mm AUD 409



#### **FURLA 3D BANGLE**

WW00049003L2 P Gold PVD Case & Bracelet - Gold Dial

30 mm AUD 369





#### **FURLA 3D BANGLE**

WW00049001L3 P Rose Gold PVD Case & Bracelet -Rose Gold Dial



#### **FURLA 3D BANGLE**

WW00049002L1 P Silver Case & Bracelet - Silver Dial



#### FURLA SMALL LOGO

WW00022001L2 LYGcase&bclt w White dial



**FURLA SMALL LOGO** 

WW00022004L5 SS&RGcase&bclt w White dial

30 mm AUD 369

30 mm AUD 329

32 mm AUD 449

32 mm

a AUD 349



#### **FURLA ESSENTIAL**

WW00004020L2 P Yellow Gold PVD Case & bclt - Gold



#### **FURLA TORTONA**

WW00039002L3
P Rose Gold PVD case & bclt - Rose



#### **FURLA TORTONA**

WW00039001L1 P Silver case & bclt - Silver dial



#### **FURLA TV SHAPE**

WW00048005L2 P Yellow Gold PVD Case- Gold Dial -Havana Leather Strap

30 mm AUD 389 30 mm AUD 399 30 mm AUD 309 32 mm AUD 369





WW00048006L2 P Yellow Gold PVD Case- Gold Dial -Green Leather Strap

32 mm AUD 369



#### FURLA WARRANTY & CUSTOMER SERVICE

'Designa Accessories' has its own in-house customer service centre to help you and your customers with all enquiries relating to the service and repair of all 'DA' products.

Monday-Friday from 9.00am - 4.00pm

AUS OFFICE: T +61 2 8543 4600 E customer.service@designa.com.au or srepairs@designa.com.au

NZ OFFICE: T +64 9 480 2211

E customer.service@designaaccessories.co.nz

Spare part orders can be placed via email (see listed on left).

All links orders incur a charge of \$10 per link. Please contact us for further information on the price and availability of links.

Any expenses incurred in sending the watch to Designa Accesories are at owner's expense.

#### LIMITED TWO YEAR WARRANTY

This warranty applies to your FURLA watch and is given by DA Designa Accessories Pty Ltd ABN 53 003 084 893 ("Designa") and, subject to certain exceptions (set out below) applies from the date the watch is purchased from Designa or a person accredited by Designa (the "Purchase Date").

The following applies to Australian purchasers only: Under the Australian Consumer Law, we advise our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure (the "Mandatory Provision"). This warranty is issued by DA Designa Accessories Pty Limited ABN 53 003 084 893 of PO Box 2576, Taren Point NSW 2229, telephone +61 2 8543 4600. You must bear the expense of making a claim under any such warranty. Any warranty given by Designa is in addition to other rights and remedies which you have as a consumer under law in relation to the goods or services to which the warranty relates.

#### The following parts **ARE** covered by the FURLA 2 year limited warranty:

- 1. Movement 2 Years.
- 2. Batteries 1 Year.

In the event of a defect or malfunction, your FURLA watch will be repaired or replaced with the same or similar model at our discretion. Your replacement watch will be warranted for the remainder of the period applicable to the original date of purchase.

#### The following parts ARE NOT covered under the FURLA 2 year limited warrantv:

- 1. Band/strap, case, clasp, hands, dial, crown and stones (including damage, scratching or breakage).
- 2. Lens breakage, scratching or damage.
- 3. Water leakage if the crown is not activated or the water care guidelines have not been followed.
- 4. General wear and tear, finish or plating of the watch or any defects arising from misuse or any other use which is not in accordance with the Recommended Watch Care and Precautions. In addition the warranty does not cover issues from any alteration, service or repair preformed by any other party other than the Designa Accessories

#### WATCH REPAIR:

Return the watch carefully packed (do not send in original packaging as it will not be returned) and registered to:

**DESIGNA ACCESSORIES** 

authorized service centre.

PO BOX 2576, TAREN POINT NSW 2229 AUSTRALIA

DESIGNA ACCESSORIES NZ

PO BOX 99313, NEWMARKET AUCKLAND 1149 NEW ZEALAND

OR HEAD TO OUR WEBSITE: designaaccessories.com.au TO DOWNLOAD OUR REPAIR FORM

#### WATER RESISTANCY USAGE GUIDE

INDICATION		WATER-RELATED USE				
DIAL MARKING	DESCRIPTION	SPLASH OR Rain etc	SWIMMING OR Car Wash	DIVING OR SNORKELING	SCUBA DIVING	SHOWER OR Sauna
-	DUST RESISTANT*	NO	NO	NO	NO	NO
3ATM or 30m or BAR	WATER RESISTANT**	YES	NO	NO	NO	NO
5ATM or 50m or BAR	50m WATER RESISTANT**	YES	YES	NO	NO	NO
10ATM or 100m or BAR	100m WATER RESISTANT**	YES	YES	YES	NO	NO
20ATM or 2000m or BAR	200m WATER RESISTANT**	YES	YES	YES	YES	NO

- \* No caseback marking indicates watch is dust resistant only & the wearer must not get watch wet.
- \*\* Water resistant casing does not permit pusher or button operation while in water.



#### WARNING

- · Contains button or coin cell battery
- · Hazardous if swallowed or placed inside any part of the body
- This product should only be serviced technician rviced by an authorised

#### WARNING - KEEP BUTTON BATTERIES OUT OF REACH OF CHILDREN

- Swallowing may lead to serious or fatal injury in as little as 2 hours due to chemical burns and the perforation of the oesophagus or digestive system.
- Never allow children to replace batteries on any device
- Never allow children to replace batteries on any device. If you suspect your child has swallowed or inserted a button battery, immediately call the 24-hour Poisons Information Centre on 13 11 26 (Australia) or 0800 764 766 (New Zealand) for fast expert advice.

  Regularly examine devices and make sure the battery compartment is correctly secured.

  O lispose of used button batteries immediately and safely out of the reach of children.

- A battery can still be dangerous even when it can no longer operate the device.
- Tell others about the risk associated with the button batteries and how to keep their children safe.

# D E S I G N A

ACCESSORIES EST. 1986

Telephone +61 2 8543 4600 Email sales.orders@designa.com.au

designaaccessories.com.au