

**UFC** | **TIMEX**

OFFICIAL WATCH PARTNER OF UFC



**S24 IJF PICTORIAL**

# ABOUT US

Timex®, is proud to be the first-ever Official Timekeeper and Watch Partner of UFC.

Following the 2022 announcement of their major global sponsorship and licensing partnership, Timex has officially entered the Octagon and continues the brand's reputation for designing some of the toughest watches in the industry.

In collaboration with UFC, Timex has released an iconic collection of officially branded UFC Watches that are expertly engineered with legendary durability and best-in-class design, created at the Giorgio Galli Design Lab in Milan, Italy. The result is an unbeatably tough, sport-centric wearing experience for any fighter and the only watch tough enough for UFC.

The UFC x Timex collection is built as tough as they come, thanks to the rugged case design, molded resin straps, and ISO shock-resistant construction of its standout styles. It's a collection that's going to tick a lot of boxes for those with an affinity for high-performing watch designs.

From the bold detailing on the dials and comfortable straps, to the Octagon-shaped bezels and crowns, Timex has injected this ready-to-wear capsule with an inimitable sense of character—something that fans of both powerhouse brands will certainly recognize.



## 2024 INTERNATIONAL JEWELLERY FAIR DEAL



Thank you for joining us at the 2024 International Jewellery Fair. We are excited to showcase our brands and have put together a special FAIR DEAL for you.

**\$400  
OFF**

**Take \$400** off your 26 SKU assortment. Normal price \$3,036 excl GST.

**Fair deal offer**  
**\$2,636 excl GST.**

\*Fair deal runs from 17th August to 6th September 2024 and is not valid in conjunction with any other offer.

# Fair Deal Assortment



TW2V55200



TW2V55300



TW2V56000



TW2V56100



TW2V57100



TW2V57300



TW2V58500



TW2V86600



TW2V86700



TW2W73600



TW2V89000



TW2V98000



TW2V87200



TW2V87300



TW2V99200



TW5M51800



TW5M52800



TW5M53000



TW5M53700



TW5M53800



TW5M53900



TW5M59100



TW5M59200



TW5M59300



TW5M59400



TWG047400



# Additional Assets

We are able to prepare a range of digital and physical assets. These include Website assets, Social assets and in-store Tricards.

## SOCIALS



## BANNERS



## WINDOW DISPLAY



## TRICARD





TW2V98000	AUD 199.95
UPC:	2024-09-01
UFC Fanatic	



TW2W73600	AUD 299.95
UPC:	2024-09-01
UFC Prospect	

# TIMEX

## Timex UFC S24 Carryover



Timex UFC Combat 53mm Resin Strap Watch

TW5M51800 AUD 189.95

UPC: 2022-09-01

TIMEX UFC TACTIC 53MM RESIN STRAP WATCH



Timex UFC Pro 44mm Silicone Strap Watch

TW2V57300 AUD 299.95

UPC: 2022-09-01

TIMEX UFC PRO 45MM RESIN STRAP WATCH



Timex UFC Icon Chronograph 45mm Silicone Strap Watch

TW2V58500 AUD 399.95

UPC: 2022-09-01

TIMEX UFC ICON 45MM SILICONE STRAP WATCH



Timex UFC Impact 50mm Resin Strap Watch

TW5M52800 AUD 189.95

UPC: 2022-09-01

TIMEX UFC IMPACT 50MM RESIN STRAP WATCH



Timex UFC Pro 44mm Silicone Strap Watch

TW2V57100 AUD 299.95

UPC: 2022-09-01

TIMEX UFC PRO 45MM RESIN STRAP WATCH



Timex UFC Redemption 50mm Resin Strap Watch

TW5M53900 AUD 119.95

UPC: 2022-09-01

TIMEX UFC REDEMPTION 50MM RESIN STRAP WATCH



Timex UFC Icon Chronograph 45mm Silicone Strap Watch Giftset

TWG047400 AUD 429.95

UPC: 2022-09-01

TIMEX UFC ICON CHRONOGRAPH WATCH INTERCHANGABLE STRAP SET



Timex UFC Impact 50mm Resin Strap Watch

TW5M53000 AUD 189.95

UPC: 2022-09-01

TIMEX UFC IMPACT 50MM RESIN STRAP WATCH



Timex UFC Colossus 45mm Resin Strap Watch

TW2V55200 AUD 349.95

UPC: 2022-09-01

TIMEX UFC COLOSSUS 45MM RESIN STRAP WATCH



Timex UFC Colossus 45mm Resin Strap Watch

TW2V55300 AUD 349.95

UPC: 2022-09-01

TIMEX UFC COLOSSUS 45MM RESIN STRAP WATCH



Timex UFC Athena 42mm Silicone Strap Watch

TW2V56000 AUD 149.95

UPC: 2022-09-01

TIMEX UFC ATHENA 42MM SILICONE STRAP WATCH



Timex UFC Impact 50mm Resin Strap Watch

TW5M52900 AUD 189.95

UPC: 2022-09-01

TIMEX UFC IMPACT 50MM RESIN STRAP WATCH



Timex UFC Redemption 50mm Resin Strap Watch

TW5M53800 AUD 119.95

UPC: 2022-09-01

TIMEX UFC REDEMPTION 50MM RESIN STRAP WATCH



Timex UFC Athena 42mm Silicone Strap Watch

TW2V56100 AUD 149.95

UPC: 2022-09-01

TIMEX UFC ATHENA 42MM SILICONE STRAP WATCH



Timex UFC Kick 49mm Resin Strap Watch

TW2V86600 AUD 349.95

UPC: 2023-06-01

TIMEX UFC KICK



Timex UFC Redemption 50mm Resin Strap Watch

TW5M53700 AUD 119.95

UPC: 2022-09-01

TIMEX UFC REDEMPTION 50MM RESIN STRAP WATCH



Timex UFC Pro Automatic 45mm Silicone Strap Watch

TW2V86500 AUD 599.95

UPC: 2023-06-01

TIMEX UFC PRO EDITION



Timex UFC Colossus 45mm Stainless Steel Bracelet Watch

TW2V84500 AUD 549.95

UPC: 2023-09-01

TIMEX UFC COLOSSUS METAL



Timex UFC Knockout 49mm Resin Strap Watch

TW2V88300 AUD 299.95

UPC: 2023-06-01

TIMEX UFC KNOCKOUT



Timex UFC Kick 49mm Resin Strap Watch

TW2V86700 AUD 349.95

UPC: 2023-06-01

TIMEX UFC KICK



Timex UFC King 44mm Silicone Strap Watch

TW2V87300 AUD 399.95

UPC: 2023-05-01

TIMEX UFC KING



Timex UFC Pro 30th Anniversary 45mm Silicone Strap Watch

TW2V90100 AUD 399.95

UPC: 2023-09-01

UFC TIMEX PRO 30TH ANNIVERSARY



Timex UFC Knockout 49mm Resin Strap Watch

TW2V89000 AUD 299.95

UPC: 2023-05-01

TIMEX UFC KNOCKOUT



Timex UFC Colossus 45mm Stainless Steel Bracelet Watch

TW2V84600 AUD 549.95

UPC: 2023-09-01

TIMEX UFC COLOSSUS METAL



Timex UFC King 44mm Silicone Strap Watch

TW2V87200	AUD 399.95
UPC:	2023-05-01
TIMEX UFC KING	



Timex UFC Pro 30th Anniversary 45mm Silicone Strap Watch

TW2V90200	AUD 399.95
UPC:	2023-09-01
UFC TIMEX PRO 30TH ANNIVERSARY	



Timex UFC King 45mm Silicone Strap Watch

TW2V99200	AUD 499.95
UPC:	2024-03-01
UFC KING STRAP	



Timex UFC Rush 52mm PU Strap Watch

TW5M59100	AUD 129.95
UPC:	2024-03-01
UFC RUSH DIGITAL	



Timex UFC Rush 52mm PU Strap Watch

TW5M59200	AUD 129.95
UPC:	2024-03-01
UFC RUSH DIGITAL	



Timex UFC Rush 52mm PU Strap Watch

TW5M59300	AUD 129.95
UPC:	2024-03-01
UFC RUSH DIGITAL	



Timex UFC Rush 52mm PU Strap Watch

TW5M59400	AUD 129.95
UPC:	2024-03-01
UFC RUSH DIGITAL	



ACCESSORIES ————— EST. 1986

**Telephone +61 2 8543 4600**  
**designaaccessories.com.au**

ABN: 53 003 084 893

## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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## Customer Service Enquiries

'Designa Accessories' has its own in-house customer service centre to help you and your customers with all enquiries relating to the service and repair of all 'DA' products.

Monday-Friday from 9.00am – 4.00pm (AUS)

AUS OFFICE: T +61 2 8543 4600

E [customer.service@designa.com.au](mailto:customer.service@designa.com.au)  
or [srepairs@designa.com.au](mailto:srepairs@designa.com.au)

NZ OFFICE: T +64 9 480 2211

E [customer.service@designaaccessories.co.nz](mailto:customer.service@designaaccessories.co.nz)

Spare part orders can be placed via email (see listed on left).

**All links orders incur a charge of \$10 per link.**  
**Please contact us for further information on the price and availability of links.**

Any expenses incurred in sending the watch to Designa Accessories are at owner's expense.

## Limited Two Year Warranty

This warranty applies to your TIMEX watch and is given by DA Designa Accessories Pty Ltd ABN 53 003 084 893 ("Designa") and, subject to certain exceptions (set out below) applies from the date the watch is purchased from Designa or a person accredited by Designa (the "Purchase Date").

*The following applies to Australian purchasers only: Under the Australian Consumer Law, we advise our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure (the "Mandatory Provision").*

This warranty is issued by DA Designa Accessories Pty Limited ABN 53 003 084 893 of PO Box 2576, Taren Point NSW 2229, telephone +61 2 8543 4600. You must bear the expense of making a claim under any such warranty. Any warranty given by Designa is in addition to other rights and remedies which you have as a consumer under law in relation to the goods or services to which the warranty relates.

**The following parts ARE covered by the TIMEX 2 year limited warranty:**

1. Movement - 2 Years.
2. Batteries - 1 Year.

In the event of a defect or malfunction, your TIMEX watch will be repaired or replaced with the same or similar model at our discretion. Your replacement watch will be warranted for the remainder of the period applicable to the original date of purchase.

**The following parts ARE NOT covered under the TIMEX 2 year limited warranty:**

1. Band/strap, case, clasp, hands, dial, crown and stones (including damage, scratching or breakage).
2. Lens breakage, scratching or damage.
3. Water leakage if the crown is not activated or the water care guidelines have not been followed.
4. General wear and tear, finish or plating of the watch or any defects arising from misuse or any other use which is not in accordance with the Recommended Watch Care and Precautions.

*In addition the warranty does not cover issues from any alteration, service or repair preformed by any other party other than the Designa Accessories authorized service centre.*

### WATCH REPAIR:

Return the watch carefully packed (do not send in original packaging as it will not be returned) and registered to:

DESIGNA ACCESSORIES  
PO BOX 2576, TAREN POINT NSW 2229 AUSTRALIA

DESIGNA ACCESSORIES NZ  
PO BOX 99313, NEWMARKET AUCKLAND 1149 NEW ZEALAND


OR HEAD TO OUR WEBSITE: [designaaccessories.com.au](http://designaaccessories.com.au)  
TO DOWNLOAD OUR REPAIR FORM

## WATER RESISTANCY USAGE GUIDE

INDICATION		WATER-RELATED USE				
DIAL MARKING	DESCRIPTION	SPLASH OR RAIN ETC	SWIMMING OR CAR WASH	DIVING OR SNORKELING	SCUBA DIVING	SHOWER OR SAUNA
-	DUST RESISTANT*	NO	NO	NO	NO	NO
3ATM or 30m or BAR	WATER RESISTANT**	YES	NO	NO	NO	NO
5ATM or 50m or BAR	50m WATER RESISTANT**	YES	YES	NO	NO	NO
10ATM or 100m or BAR	100m WATER RESISTANT**	YES	YES	YES	NO	NO
20ATM or 2000m or BAR	200m WATER RESISTANT**	YES	YES	YES	YES	NO

\* No caseback marking indicates watch is dust resistant only & the wearer must not get watch wet.

\*\* Water resistant casing does not permit pusher or button operation while in water.



**WARNING**

- Contains button or coin cell battery
- Hazardous if swallowed or placed inside any part of the body
- This product should only be serviced by an authorised technician

### WARNING - KEEP BUTTON BATTERIES OUT OF REACH OF CHILDREN

- Swallowing may lead to serious or fatal injury in as little as 2 hours due to chemical burns and the perforation of the oesophagus or digestive system.
- Never allow children to replace batteries on any device.
- If you suspect your child has swallowed or inserted a button battery, immediately call the 24-hour Poisons Information Centre on 13 11 26 (Australia) or 0800 764 766 (New Zealand) for fast expert advice.
- Regularly examine devices and make sure the battery compartment is correctly secured.
- Dispose of used button batteries immediately and safely out of the reach of children.
- A battery can still be dangerous even when it can no longer operate the device.
- Tell others about the risk associated with the button batteries and how to keep their children safe.

# D E S I G N A

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Telephone **+61 2 8543 4600**  
Email **[sales.orders@designa.com.au](mailto:sales.orders@designa.com.au)**  
**[designaaccessories.com.au](http://designaaccessories.com.au)**